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ULI ADVISORY SERVICES PROGRAM

SOLVE YOUR TOUGHEST LAND USE CHALLENGES



Advisory Services Quarterly

Practical Insights, Better Communities

October 2021

Fall Meeting Program Recap

We were excited to connect with our Advisory Services community during the ULI Fall Meeting in Chicago! We celebrated the success of our virtual panel program and the contributions made to it by ULI members.

We also shared the sad news about the loss of a member of our ULI Advisory Services community, **Andrew Irvine**. Read more at the link below.

<p>Learn about our virtual panel program in 2020 and 2021</p>	<p>Learn about our work in Chicago</p>	<p>In remembrance of Andrew Irvine</p>
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Annual Advisory Services Awards

Recognizing the Contributions of our Members

At the **2021 PASHA (Panel Advisory Services Honorary Association) Party** at the Fall Meeting in Chicago, the Advisory Services program celebrated ULI members who have made significant contributions to the program.

Learn more about the outstanding work of our award recipients at the link below.

READ MORE

 <p>FALL MEETING CONNECT WITH THE WORLD OF REAL ESTATE</p>	<p>2021 ULI Advisory Services Awards</p>		
 <p>Robert M. O'Donnell Award</p>	 <p>Rising Star Award</p>	 <p>Rising Star Award</p>	 <p>Lifetime Achievement Award</p>
<p>Rick Dishnica President The Dishnica Company LLC Richmond, CA</p>	<p>Laura London Former Associate Director, Real Estate Development Arlington Partnership for Affordable Housing Arlington, VA</p>	<p>Faron Hill President Peregrino Oak, LLC Atlanta, GA</p>	<p>Marilyn Jordan Taylor Professor of Architecture and Urban Design University of Pennsylvania School of Design Philadelphia, PA</p>



Uwe Brandes

Professor of the Practice,
Urban & Regional Planning
Georgetown University
Washington, D.C.



Marilee Utter

President
Citiventure Associates
Denver, CO



Glenda Hood

President
Hood Partners
Orlando, FL

Member Welcome: New Panelists



Rachael Griffith

*Panel: Elizabeth River Trail,
Norfolk, Virginia*

Rachael Griffith is senior trails and open space planner at the Chester County Planning Commission in Chester County, Pennsylvania, a suburban/rural county in the Philadelphia area.

Rachael has led multiple complex feasibility studies for regional trails, all part of the Circuit, Greater Philadelphia's 800-plus-mile network of multiuse trails. Her work emphasizes solutions that are visionary enough to generate excitement yet realistic enough to be feasible, and often includes identifying creative funding solutions and partnerships. An expert in public engagement, Rachael believes that a byproduct of every planning process should be increased civic capacity in communities. She is active in the Circuit Coalition and a founding member of its Justice, Equity, Diversity, and Inclusion Task Force.

Before taking her current role, Rachael helped a startup environmental nonprofit get off the ground in Philadelphia; it aimed to bring about greater awareness of and appreciation for urban wilds through engaging communities in ecological restoration projects with triple-bottom-line benefits. She has also worked in the private sector as a landscape architect on a wide variety of project types ranging from residential estates to inner-city playgrounds to industrial complexes. She currently is a co-chair of ULI Philadelphia's Technical Assistance Panels Committee and serves on her local Planning Commission.

Also new to Advisory Services:

- **Lauryn Douglas**, Sound Transit, Seattle, Washington
- **Nate Hommel**, University City District, Philadelphia, Pennsylvania
- **Jenni Morejon**, Fort Lauderdale Downtown Development Authority, Fort Lauderdale, Florida
- **Rogelio Pardo**, Urban Movement Labs, Los Angeles, California
- **David Zaidain**, Gensler, Washington, D.C.

Advisory Services is always looking to recruit new talent for panels! If you would like to serve on an Advisory Services panel or would like to recommend a colleague, email advisoryservices@uli.org or express your interest [via Navigator](#), and someone from our team will be in touch.

CONTACT US TODAY

Apply to Be a Panelist on an Upcoming Panel

ULI is always looking for professionals to join our program and invites you to tell us of your interest in participating as a panelist. Upcoming opportunities are listed below.

Cape Coral, Florida | February 7-11, 2022

Topic: This **in-person** Advisory Services panel will focus on strategic plan development for Cape Coral, addressing population growth, resilience, and appropriate economic development strategies.

Expertise and experience are desired in following areas:

- City planning
- Economic development
- Development (mixed use and residential)

If interested, please reach out via Navigator and specify the Cape Coral panel.

Cashiers, North Carolina | Spring 2022

Topic: This **in-person** Advisory Services panel will focus on Cashiers, a census-designated place and popular vacation destination in rural North Carolina. The panel will address questions regarding preservation of community character and heritage; density and assessing local real estate type needs; transportation management and connectivity; green space conservation; infrastructure development and prioritization; and the highest use for several large parcels.

Expertise and experience are desired in following areas:

- Resilience
- Rural planning

If interested, please reach out via Navigator and specify the Cashiers panel.

Tradition, Biloxi, Mississippi | Spring 2022

Topic: This **in-person** Advisory Services panel will focus on Tradition, a 4,800-acre master-planned community being developed on the Mississippi Gulf Coast. The Tradition development team asked the ULI panel to focus on questions involving land economics, key land use and planning approaches, and the appropriate governance structure for the community.

Expertise and experience are desired in following areas:

- Economic development
- Public administration
- Large-scale sustainable development
- Regional planning
- Master-planned communities

If interested, please reach out via Navigator and specify the Tradition panel.

Recent Panels

**Queens Park, Charlotte, North
Carolina
October 4–6, 2021**



ULI Advisory Services made recommendations to the Friends of Queens Park regarding the potential development of open space on the site of a current railyard and rail maintenance facility in Charlotte's North End.

[READ MORE](#)

Elizabeth River Trail, Norfolk, Virginia
July 26–29, 2021

The 10.5-mile Elizabeth River Trail connects many of Norfolk's parks, neighborhoods, and commercial centers, as well as its iconic waterfront. The Elizabeth River Trail Foundation asked ULI to provide strategic recommendations for the foundation as it works to broaden and enhance its impact for city residents.



[READ MORE](#)



Elkhart, Indiana
July 26–29, 2021

ULI made recommendations to the city of Elkhart on revitalizing its downtown as part of the city's THRIVE 2040 implementation initiative.

[READ MORE](#)

[LEARN MORE ABOUT VIRTUAL ADVISORY SERVICES OFFERINGS](#)

[Advisory Services Staff Updates](#)



The Advisory Services team bids a fond farewell to Deb Kerson Bilek, vice president of Advisory Services.

Deb Kerson Bilek will be assuming the role of executive director, ULI Washington, beginning November 15. For the past three years, Deb has been ULI's vice president, Advisory Services, supervising and managing the operations of the national Advisory Services panel program, including a major programmatic pivot from in-person to hybrid and virtual panels. [Read more here.](#)

[Support Advisory Services through the ULI Foundation](#)

Advisory Services is at the heart of ULI's philanthropic spirit. The gifts of time, talent, and treasure by ULI members allow this signature program to carry out the mission of making the built environment better for all. The Advisory Services program is needed more than

ever to drive informed decision-making and provide solutions to create resilient and equitable spaces in our communities.

We ask that you consider [making a gift to Advisory Services](#) to help us continue and expand this work. Simply check the "designate your donation" box, and then select the Advisory Services program.

THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

OUR MISSION COMMITMENTS

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INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

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