

## KEY LEADERS OPPORTUNITIES

This newsletter provides information and highlights opportunities for Global Governing Trustees, Trustees, and ULI Foundation Governors.

**August 2021**

Dear Key Leader,

I hope you are having a relaxing summer while having an opportunity to reunite with family and friends. Our focus in this August edition of *Key Leader Opportunities* is reconnecting. After a year-plus of not being able to get together in person, we hope you can find an opportunity to meet with your ULI family.

We are still planning for an in-person Fall Meeting in Chicago (with the appropriate safety measures in place) and look forward to seeing you there! If you have not done so already, you can register [here](#) before the rate goes up after September 10. You can also see all the great programming, tours, and networking planned to help you reconnect with your colleagues and friends. We will bring back the Key Leader activities and benefits we have offered in the past and hope you can take advantage of them. Highlights include the Key Leaders Lounge with concierge check-in, the ULI Leadership Dinner on Wednesday evening, and the Key Leaders Breakfast on Thursday morning. More details on these events can be found below.

We will be resuming our on-site Advisory Services panels (again, with appropriate precautions), and we are looking forward to “kicking the dirt” and meeting with people passionate about creating change in their communities. Opportunities are outlined below. Several district councils are also resuming in-person events, and we are happy to connect you with the members in your region.

However you plan your ULI reentry, we are here to help, and look forward to seeing you!

Best regards,

**Mary Beth Corrigan**  
Executive Vice President  
Global Leadership  
[MaryBeth.Corrigan@uli.org](mailto:MaryBeth.Corrigan@uli.org)

## In This Issue

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## Upcoming Engagement Opportunities

### Transforming Communities

#### Advisory Services: Join a panel or project analysis session



In response to the travel restrictions associated with COVID-19, ULI developed **Virtual Advisory Services panels (vASPs)** that can be conducted remotely. Currently, the program is recruiting panelists for in-person panels.

We are recruiting for the in-person Advisory Services panels listed below. If you are interested in serving on a panel, please contact **Mary Beth Corrigan**.

- **Cape Coral, Florida, September 26–October 1, 2021**—Strategic plan development for Cape Coral, addressing population growth, resilience, and appropriate economic development strategies.
- **Tradition, Biloxi, Mississippi, October 2021**—Review of a long-term master-planned community. **Seeking expertise in:** *Economic development, public administration, large-scale sustainable development, regional planning, master-planned communities.*
- **Queens Park, North Carolina, September 26–October 1, 2021**—Develop a strategy for implementing the vision of building a central park for the city of Charlotte, north of Uptown Charlotte, increasing economic development, housing opportunities, and accessibility. The development of this park will ultimately remove a railyard that creates a barrier, dividing multiple city neighborhoods. **Seeking expertise in:** *small-scale development, economic development, local government, parks, city planning.*

**Fall Meeting Opportunity:**

**Sponsor a project analysis session at the Fall Meeting**

**Project analysis sessions** encourage creative thinking and problem solving between a sponsor and a multidisciplinary panel of four to six experts on a succinct and direct intractable challenge. These intimate, conversational offerings are structured and facilitated to yield in-depth, project-specific, and pragmatic recommendations in a short period. Contact **Tom Eitler** for more information, or **apply to sponsor a session**.

## Help your District Council invest in community infrastructure

The **ULI Curtis Infrastructure Initiative** is seeking district council proposals for technical assistance and capacity building that address common infrastructure challenges where public/private partnerships can facilitate local actions, policies, and practices to enable more equitable and resilient investments that enhance long-term community value.

Work with your district council to submit a **statement of interest for technical assistance**.

For more information, contact **Paul Angelone**.

## Contribute to a Social Equity Toolkit

The Building Healthy Places Initiative is launching an effort to develop a social equity toolkit, and the first piece will be a new publication tentatively titled *Ten Principles for Embedding Social and Racial Equity in Real Estate Development*. To inform the report, **we are eager to hear from a broad range of real estate professionals on why social equity matters to them and how they are integrating social equity into their work**.

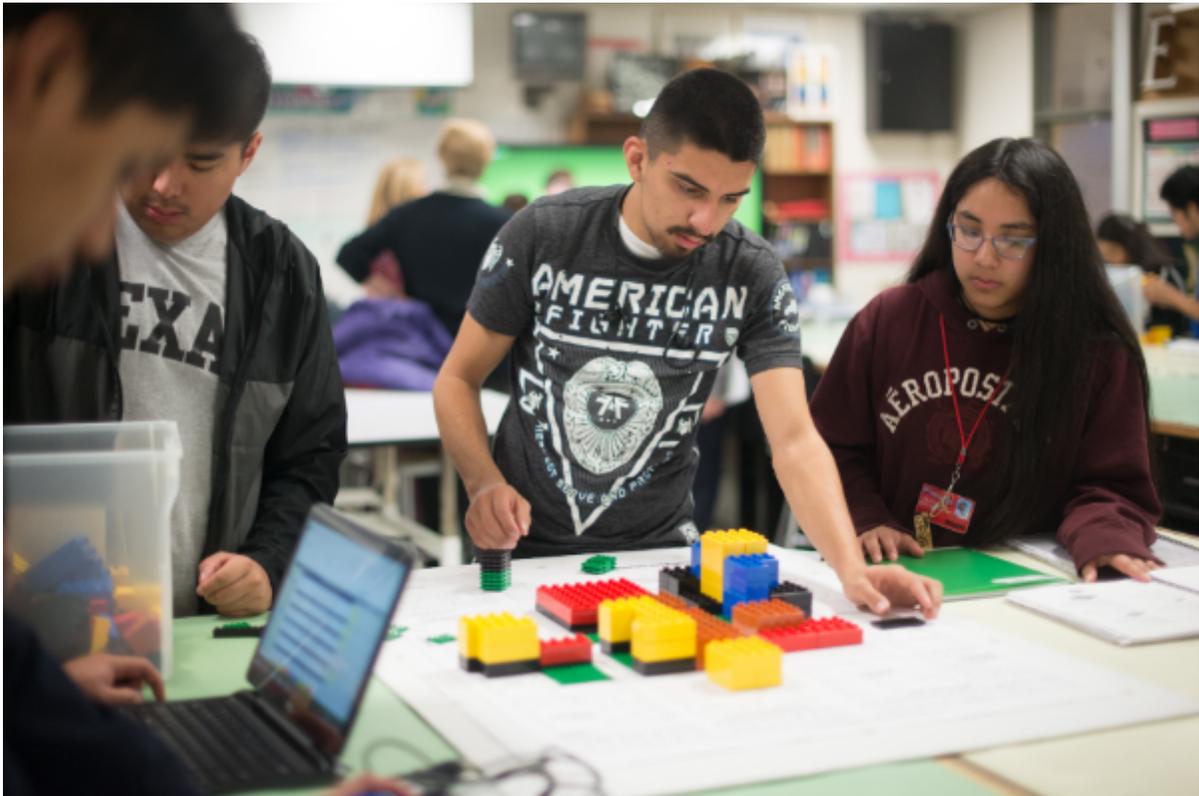
This summer, we are collecting case study recommendations, providing opportunities for conversations and interviews, and seeking expert insights on making social equity central to real estate practice. More information on the project and how members and nonmembers can get involved is available at [uli.org/social-equity-toolkit](https://uli.org/social-equity-toolkit), including a Navigator opportunity, informal drop-in sessions, and more.

If you or anyone you know are interested in participating in this project, please contact [health@uli.org](mailto:health@uli.org).

## Volunteer with UrbanPlan

UrbanPlan is a classroom-based learning curriculum developed for public officials, high school juniors and seniors, and university students who are studying land use and focused on disciplines in business, city planning, real estate, architecture, or law.

To volunteer with UrbanPlan with your district council, contact **Emily McKnight**.



## ULI Europe

### Online Leadership Roundtable

This roundtable is a monthly online session that gives Key Leaders an opportunity to share experiences and approaches to current topics, as well as their views on what lies ahead. The next roundtable is scheduled for **Friday, October 15, at 1:00 p.m. GMT/2:00 p.m. CET**. If you are interested in participating, contact **Katrina Cross**.

For additional opportunities to engage in Europe, contact **Lisette van Doorn**.

For opportunities to engage in the Asia Pacific region, contact **May Chow**.

## ULI Events

### Fall Meeting 2021

**October 11–14, 2021**

# JOIN US IN CHICAGO!

Registration is now open.



## REGISTRATION NOW OPEN

We hope to see you in Chicago for the 2021 ULI Fall Meeting! While we do not have a specific Key Leader hotel block, you should be able to secure a room in the hotel of your choice once you register. If you have any problems, please contact us.

We will once again be hosting the **Key Leaders Lounge**, with dedicated check-in and customer service for Key Leaders. Stop by, have a cup of coffee or a light lunch, make a phone call, or meet with colleagues. Think of the lounge as your office away from the office! We are working on some additional dedicated programming as well.

We have two special events planned that will highlight our return to in-person gatherings. Invitations with location and transportation details will be sent out in the next few weeks.

**Wednesday, October 13th**  
**ULI Leadership Dinner**

Reception: 7:00 pm–7:30 pm

Dinner: 7:30 pm–9:00 pm

*Special tribute to Life Trustee Jim Curtis*

**Thursday, October 14th**  
**Key Leaders Breakfast**

7:00 am–9:00 am

*Jonathan Rose, 2021 ULI Prize for Visionaries laureate, will share his insights and thoughts on the urban realm in a post-pandemic world.*

Additional information regarding specific committee meetings and events will be sent via email as the meeting gets closer.

***Members will also be able to attend Fall Meeting virtually, if preferred.***



# Webinars of Interest to Key Leaders

## Featured Upcoming Webinars

August 25: **Broadband and Real Estate: Understanding the Opportunity**

August 31: **Leading with Impact: Toward a Code of Ethics for Commercial Real Estate**

### More On-Demand Offerings on Knowledge Finder

For a full list of upcoming and on-demand ULI webinars taking place around the globe, click [here](#).

## ULI in the News

Recent news coverage of ULI on a global basis:

- *EjePrime* | **Alberto Valls (ULI): "The offices will always be the active trophy"**
- *Frame* | **Could design help lead Johannesburg into a more sustainable and equitable future?**
- *Atlanta Business Chronicle* | **Microsoft expansion causing rapid changes to Grove Park home prices, report shows**
- *Australian Financial Review* | **Germany's banks start ditching offices as remote work soars**
- *Benzinga* | **The Climate Service and Nuveen Launch Climanomics® Market View**
- *ComputerWorld* | **On average, office workers can expect more than 2 days of telecommuting**

Because you are Key Leaders and the industry's foremost experts, your insights would be highly valuable in shaping articles related to real estate and land use. If you are interested in speaking to journalists on behalf of ULI, please contact **Mary Beth Corrigan**.

## ULI Foundation

The ULI Foundation extends a warm welcome to the incoming Global Governing Trustees. Thank you all for your time and philanthropic commitment to furthering the mission of ULI. We look forward to continued partnership with you!

Maggie Coleman

Michael Collins

Matt Cypher

Lisa Gordon

Mark Grinis

Faron Hill

Steve O'Connell

Amy Price

Sara Queen

Bradford Dockser  
Collete English Dixon  
Carlos Febres-Mazzei

Robert Ivanhoe  
London Kemp  
Ashley Lawrence

Tyrone Rachal  
Alan Razak  
Stephanie Williams

More than \$1 million in undesignated gifts to the ULI Annual Fund for FY21 were transferred directly to ULI programs in need. The ULI Foundation redistributed \$300,000 to Advisory Services, \$225,000 to ULI Learning, \$200,000 to UrbanPlan, \$150,000 to Capital Markets, \$125,000 to Sustainability, and nearly \$36,000 to Awards. Thank you to our generous donors and Key Leaders who helped support the Annual Fund and our mission-driven programs last year.

**Join us** in kicking off the new fiscal year by logging into your ULI account and donating online today! If you would like assistance with your philanthropic contribution, please reach out to the ULI Foundation staff at [ulifoundation@uli.org](mailto:ulifoundation@uli.org).

ULI is a member-driven organization, and we want to hear from you. Please let us know how you would like to engage in the Institute's programs. You can find a full list of opportunities [here](#). If you do not see something that is quite right for you or for right now, contact us to talk about other opportunities that might fit your interests or schedule.

If you have any questions or feedback on the Key Leaders Network or any other ULI issue, contact Mary Beth Corrigan at [MaryBeth.Corrigan@uli.org](mailto:MaryBeth.Corrigan@uli.org) or 202-624-7136, or Georgia Gempler at [Georgia.Gempler@uli.org](mailto:Georgia.Gempler@uli.org).

Thank you for your commitment to ULI and for all you do!

## THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

### OUR MISSION COMMITMENTS

**CONNECT** active, passionate, diverse members through the foremost global network of interdisciplinary professionals

**INSPIRE** best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

**LEAD** in solving community and real estate challenges through applied collective global experience and philanthropic engagement

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