

KEY LEADERS OPPORTUNITIES

This newsletter provides information and highlights opportunities for Global Governing Trustees, Trustees, and ULI Foundation Governors.

August 2020

Dear Key Leader,

Since the last Key Leaders Opportunities newsletter, ULI has been hard at work developing the **Diversity, Equity, and Inclusion (DEI)** Initiative announced earlier this summer. As part of this effort, ULI is examining how existing ULI programs can be used to address racial injustice, exploring how external partnerships can be used to further the goals of the initiative, and seeking insight from ULI staff and members. In the coming weeks, the DEI Committee of the Americas Executive Committee will hear recommendations from the ULI Staff Task Force and ULI Americas DEI Council, two groups organized to address this issue at the staff, member, and industry levels. As Key Leaders, your participation in this initiative will be instrumental to its success. I invite you to engage in the conversations happening in your district and national councils and product councils, and with all your ULI peers at the **online DEI Community**.

I also invite you to take advantage of the access living in this virtual world can offer and join us at ULI's upcoming virtual events. **ULI Asia Pacific REImagine**, which will be held online September 2–3, is a chance to get inside perspectives on how the COVID-19 era is transforming the industry and how cities are adapting to the ever-shifting “new normal.”

Then join your peers from every sector of the real estate industry at the **2020 ULI Virtual Fall Meeting**, which will be held online October 13–15. Featuring an exciting keynote lineup covering climate change and sustainability, economic trends, social equity, and more, this is an event you do not want to miss! The state-of-the-art online networking platform will allow you to maneuver seamlessly among keynote sessions, panel presentations, private meetings, exclusive tours, corporate demonstrations, and social events. In these times, it is more important than ever to stay connected with one another, and I hope to see you at these and other ULI events.

Please do not hesitate to reach out to me or my colleagues if you have any questions about the Key Leaders Network, or if you are interested in increasing your engagement with ULI.

Best regards,
Mary Beth

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In Memory of Gerald Hines

Gerald D. Hines, founder and chairman of Hines, passed away peacefully on August 23 at the age of 95. Gerry was a passionate ULI member for over 60 years who demonstrated his commitment to our mission, time and time again. A Life Trustee, a ULI Foundation Governor, and a member of the Marcus Vitruvius Society (ULI's highest level of giving), plus a ULI board member for 20 years, he gave freely of his time, talent, and treasure. He was recognized in 2002 as the winner of the ULI Prize for Visionaries in Urban Development, and immediately used the award as a springboard to generously endow the ULI Hines Student Urban Design



Competition, encouraging the next generation of real estate leaders.

To read more about Gerry's impact, [click here](#).

Key Leaders Network Updates

Key Leaders Network Brochure

Do you have questions about the Key Leaders Network or want to know more about the opportunities you have to get involved with ULI? Download the [Key Leaders Network brochure](#) for an overview of the Key Leader Network, including information on membership, benefits, and engagement opportunities.

Engagement Survey

While the ongoing COVID-19 pandemic prevents us from gathering in person, that does not mean ULI has stopped offering programs such as UrbanPlan and Advisory Services. Have you always wanted to serve as an UrbanPlan volunteer or an Advisory Services panelist but could not commit to the time and travel? ULI is now offering these and several other programs virtually, so you can participate from the comfort of your home!

We rely on the feedback of the Key Leaders and are looking to hear your thoughts on these and other opportunities for virtual engagement. We appreciate your taking the time to complete [this survey](#), if you have not done so already.

Reminder: Key Leaders Directory and Key Leaders Webpage—Important Resources Now Available to You!

Key Leaders Directory— *Connect with other Key Leaders*

Key Leaders webpage— *Get up-to-date information on the Key Leaders Network and find ways to engage.*

Diversity, Equity and Inclusion

In June, ULI staff and member leadership sent a **letter** to all members acknowledging the history of racial inequality and injustice in real estate and land use, and affirming ULI's commitment to being a force for change and providing leadership in bringing about the change our communities need. Since then, ULI has taken several steps to promote diversity, equity, and inclusion (DEI). Last month, ULI shared an **update** on these efforts, which included renaming the ULI J.C. Nichols Prize for Visionaries in Urban Development as the ULI Prize for Visionaries in Urban Development, committing to strengthening internal DEI programs, and partnering with external organizations in the DEI space.

As part of this effort, ULI has assembled teams of members and staff to drive the changes made within ULI and the wider real estate industry. The DEI Staff Task Force, composed of more than 75 staff members from across the organization and at all levels of seniority, met last month to lay the groundwork for plans to advance the task force's overriding goal: to increase diversity across ULI, with an initial focus specifically on African American engagement and participation among staff and members. The DEI Staff Task Force will work in concert with the DEI Council, a group chaired by ULI Key Leader Clare De Briere and composed of 30 ULI members and staff, to provide recommendations to the DEI Committee, a subcommittee within the Americas Executive Committee. Through this structure, ULI seeks to ensure that both members and staff have voice in how ULI advances its DEI Initiative.

Update from the ULI Foundation



Unfortunately, we have some very sad news. On August 18, Phillip Horne, ULI's chief advancement officer and president of the ULI Foundation, passed away suddenly. Phillip joined ULI in fall 2018 after a long and distinguished career in philanthropy, most recently at George Washington University. He immediately brought structure and professionalism to our advancement efforts and effectively led his team as we developed a comprehensive campaign for the ULI Foundation. His sense of humor and wisdom added value to all our efforts, and he will be dearly missed.

ULI is grateful for the philanthropic support from Key Leaders through a variety of programs, including the Annual Fund, the James J. Curtis Society for Planned Giving, and the new philanthropic societies. To learn how you can commit to furthering the Institute's mission through the ULI Foundation, please contact [Mary Beth Corrigan](#).

The ULI Foundation's philanthropic societies—named in honor of ULI pioneers and significant figures in the global real estate and land use professions—recognize and honor the generous donors who are committed to leadership in ULI's research and mission-focused efforts in support of our global communities. You can find a full listing of the philanthropic societies [here](#).

ULI Europe Online Leadership Roundtable

This roundtable is a monthly online session that gives Key Leaders an opportunity to share experiences and approaches to current topics and views on what lies ahead. The next roundtable is Friday, September 4, 8:00–9:00 a.m. EDT/2:00–3:00 p.m. CET. If you are interested in participating, contact [Manuela Impellizzeri](#).

ULI Global ULI/EY Survey on the “Future of Work”



ULI and global professional services firm EY are partnering on an important project –investigating the “Future of Work” and the potential impact it may have on office locations, workplaces, working patterns, and the interaction between employers and employees.

As a result of the COVID-19 crisis, many trends seen developing over the past couple of years, such as digitalization, sustainability, remote working, and coworking, have rapidly accelerated. The question now is how these and other trends will influence how, where, and with whom we will work over the medium to longer term.

Because this is largely undeveloped territory, we would love to get your input as a professional working in real estate or urban development. The survey has 16 questions and should take no longer than 15 minutes to complete. The information you provide will be anonymous and treated as strictly confidential, with reporting only taking place at an aggregated level. [Click here](#) to take the survey.

ULI Events

Asia Pacific | *ReImagine*

September 2–3, 2020

Virtual

Registration Is Open!

ULI Asia Pacific *REImagine* is an interactive, virtual experience that will unite members from Asia Pacific and beyond to examine ULI's role in pushing cities, the real estate industry, and communities forward in adapting to the ever-shifting "new normal."

Americas | 2020 ULI Fall Meeting

October 13–15, 2020

Virtual

Registration Is Open!

Join your peers from every sector of the real estate industry for ULI's flagship event in a virtual setting! Connect using a state-of-the-art online networking platform. Hear world-renowned industry leaders share their insights on topics ranging from capital markets and COVID-19 impacts to social equity and sustainability. Find out what's next for infrastructure, technology, housing, public/private partnerships, mixed-use development, and much more.

Europe | ****SAVE THE DATE**** 2021 ULI Europe Conference

February 8–10, 2021

Registration Opening Soon!

Americas | ****SAVE THE DATE**** 2021 ULI Spring Meeting

May 10–12, 2021

Denver, Colorado

Asia Pacific | 2021 ULI Asia Pacific Summit

May 25–27, 2021

Grand Hyatt Tokyo, Tokyo, Japan

REGISTRATION NOW OPEN

The **Post-Summit Study Tour** will take place May 28–31, 2021.

To find events from our local district councils, national councils or regional offices, see our [full event listing](#).

Webinars of Interest to Key Leaders

ULI is embracing new ways for members to connect and share best practices globally online. Through the enhanced webinar series, all members are able to continue to access business-applicable information on a wide range of topics, as well as the latest insights on how the industry is tackling COVID-19.

Featured Upcoming Webinars

- September 2, ULI Americas—**Confronting COVID-19: Healthy Building Certification Updates**
- September 9, ULI Europe—**Changing Rooms: The Impact of COVID-19 on New Living Concepts**
- September 11, ULI Americas—**Confronting COVID/Making Moves: Transportation, Public Space, and Equity in the Time of the Coronavirus**
- September 16, ULI Asia—**The FutuRE of Retail**

Featured On-Demand Offerings in Knowledge Finder:

- March 27: **ULI Leadership Series: Leading Through Disruption**
- April 17: **ULI Leadership Series: Leading Through Disruption: Navigating the Capital Markets in the COVID-19 Pandemic**
- May 8: **ULI Leadership Series: Leading through Disruption: Envisioning the Cities of Tomorrow**
- 2020 Spring Meeting Webinar Series: Recordings of all 2020 Spring Meeting webinars are available on **Knowledge Finder**

**For a full list of upcoming and on-demand ULI webinars taking place around the globe, [click here](#).*

Upcoming Engagement Opportunities

Sharing Knowledge

Join a new product council or attend a **ULI Forum**



ULI is currently exploring the addition of two new product councils—the Airport Development Council and the Self-Storage/Logistics Council. These councils are in the conceptual phase, with the goal of developing respective mission statements and membership bases. The product council team is also currently holding content-based webinars to generate interest and raise the profile of these topics as a segment of ULI’s membership. Timing for formal inclusion into the ULI Product Councils program will vary and is dependent on a variety of factors. However, opportunities exist to get involved now.

ULI Forums, launched at the Virtual Spring Meeting in May, will take place the week before the Virtual Fall Meeting (October 5–9) to allow Full Members and product council members to engage on cross-cutting issues and topics. ULI Forums will also tee up a variety of valuable Fall Meeting sessions and product council meetings. To view the full list of ULI Forums, click [here](#).

If you would like to learn more about any of the product councils currently in development or discuss your participation in the product councils program, please contact [Mary Beth Corrigan](#) or [Jason Twiss](#).

ULI Europe has recently confirmed the addition of a new Life Science and Healthcare Product Council which will be Co-Chaired by Martin Field, of Willmott Dixon Construction, and Ryan Matenchuk, of Galileo Labs. The council will cover all aspects of property and its place within the wider life science and healthcare industry. The council will hold its first virtual session on September 22 on the topic “The Evolution of the Life Science Industry Driving Property Requirements”.

There are also three councils in development in Europe focusing on: Living Concepts, Creative Placemaking and Urban Development, and Infrastructure. A forum for each topic took place at the ULI Europe Conference 2020 to explore and develop content for each council. Senior leadership and the product councils team are now working to grow each forum into a fully-fledged product council.

If you would like to learn more about the ULI Europe product councils or those in development, please contact [Louisa Batts](#).

Speak on a future ULI [webinar](#).

With an increased focus on the virtual delivery of industry content, ULI is continuously developing webinars on a variety of topics, organized through ULI research centers, product councils, and regional and global leadership. To share your wealth of expertise and experience as a ULI Key Leader, consider volunteering to help organize, moderate, or speak on a topic of particular interest to you. We will then connect you with the

appropriate staff to support your participation. Email [Mary Beth Corrigan](#) to discuss your ideas or possibilities for speaking on a ULI webinar.

Transforming Communities

Advisory Services: Join a two-and-a-half-day virtual panel or a full- or half-day virtual project analysis session.



In response to the travel restrictions associated with COVID-19, ULI has developed Advisory Services offerings that can be conducted virtually.

Virtual Advisory Services panels (vASPs) are two-and-a-half-day panels tailored to meet a sponsor's needs and follow the traditional Advisory Services panel process. vASPs convene a multidisciplinary panel of four to six experts with a range of professional backgrounds and whose skills meet the needs of addressing the identified challenge.

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Project analysis sessions encourage creative thinking and problem-solving between a sponsor and a multidisciplinary panel of four to six experts addressing a succinct and direct intractable challenge. These intimate, conversational offerings are structured and facilitated to yield in-depth, project-specific, and pragmatic recommendations in a short period.

The Advisory Services staff is recruiting panelists for the following panels:

- **Hammond, Indiana**—The panel will focus on downtown revitalization for Hammond. Needed for this panel are developers, land economists, architects, transportation planners, and designers who have experience working in smaller communities and markets. Initial virtual engagement will be September 15, 2020.
- **San José, California**—This panel will explore how the public and private sectors can work together to unlock the benefits of the integration of renewable energy generation and storage in market-rate and affordable housing developments to meet carbon mitigation goals, increase the financial viability of projects, and improve social equity outcomes. Initial virtual engagement will be this fall.

Contact [Mary Beth Corrigan](#) to express your interest in serving on a panel or getting more involved in ULI's Advisory Services program.

For opportunities to engage in Europe, contact **Lisette van Doorn**.
For opportunities to engage in Asia Pacific, contact **Stephanie Ng**.

Key Leaders Impact

ULI Diversity, Equity and Inclusion Council

As part of the recently established Diversity, Equity, and Inclusion Initiative, ULI Americas has formed the DEI Council. The DEI Council will work with the DEI Staff Task Force and share its recommendations with the DEI Committee of the Americas Executive Committee. Chaired by Key Leader Clare De Briere, the council also includes Key Leaders Stu Ackerberg, Michael Banner, Richard Green, AJ Jackson, Marty Jones, Kelly Nagel, Ron Silverman, Lynn Thurber, and Adam Weers. Those interested in joining the DEI conversation at ULI are invited to join the **DEI Community**, an online “neighborhood” for ULI members and staff to share real-time communication about DEI efforts from the Institute and our members and member networks, and for community members to post relevant articles and resources, ask questions, and start conversations on topics of interest.

Fall Meeting Peer Review

In March, a group of 35 ULI members was invited to help develop the 2020 ULI Fall Meeting program. These members collectively reviewed nearly 200 session proposals and provided feedback to ULI staff to help build a program that was engaging and relevant. Over the summer, this group, which included Key Leaders Toni Alexander, Scott Dunn, and Brad Hutensky, reconvened to ensure that the Virtual Fall Meeting will offer the information and perspectives most relevant to meeting participants as the real estate and land use industry responds to the health and economic impacts of the COVID-19 pandemic and the movement for racial justice and equality. Thank you to the Key Leaders who committed their time to helping the 2020 ULI Virtual Fall Meeting be the best it can be. If you are interested in serving as a peer reviewer for a future ULI meeting, please contact **Logan Bridge**.

ULI in the News

Recent news coverage of ULI on a global basis:

- *U.S. News and World Report* | **How the U.S. Government Promoted Housing Segregation in America’s Cities**
- *Edge Property* | **A snapshot of Singapore’s property market in 2H2020**
- *Mingtiandi* | **David Faulkner tapped to lead ULI’s APAC operations**
- *Rose Law Group Reporter* | **ULI hopes new program diversifies, attracts more young people to real estate careers**
- *Jacksonville.com* | **J magazine: How did Tulsa create a nationally known park?**

As Key Leaders and the industry's foremost experts, your insights would be highly valuable in shaping articles related to real estate and land use. If you are interested in speaking to journalists on behalf of ULI, please contact [Mary Beth Corrigan](#).

Who Are ULI's Key Leaders?

Global Governing Trustees – Individuals who serve as the high-level leadership group of ULI and are responsible for representing and serving as the voice of the diverse membership in substantive matters related to the advancement of the Institute's mission. Global Governing Trustees serve four-year terms.

Trustees – Members who have completed their four-year term as a Global Governing Trustee.

ULI Foundation Leadership Donors – Members who believe in ULI's ability to create better communities and have committed to ensuring an endowment for the continuation of the Institute's work. The Foundation Leadership Donors entry contribution level is \$100,000.

ULI is a member-driven organization, and we want to hear from you. Please let us know how you would like to engage in the Institute's programs. You can find a full list of opportunities [here](#). If you do not see something that is quite right for you or for right now, contact us to talk about other opportunities that might fit your interests or schedule.

If you have any questions or feedback on the Key Leaders Network or any other ULI issue, contact Mary Beth Corrigan at MaryBeth.Corrigan@uli.org or 202-624-7136, or Logan Bridge at Logan.Bridge@uli.org.

Thank you for your commitment to ULI and for all that you do!