

KEY LEADERS OPPORTUNITIES

This newsletter provides information and highlights opportunities for Global Governing Trustees, Trustees, and ULI Foundation Governors.

February 2020

Jason,

Upon returning to the ULI offices after the holiday break, I'm impressed by all the work of the Institute that continues in earnest, and with an ever-expanding list of engagement opportunities for Key Leaders. As in past issues of *Key Leaders Opportunities*, we are sharing the many events and conferences taking place globally that would be of interest to the Key Leaders Network in this February issue. Many Key Leaders already participated in the 2020 ULI Europe Conference in Amsterdam and we have included a short synopsis here as well.

In addition to events, other opportunities outlined below for Key Leader engagement include an expanded way to participate in ULI's Advisory Services program, from full, five-day panels, to supporting the panels' work locally, to participating in a Project Analysis Session at the 2020 ULI Spring Meeting in Toronto. Other ways for you to contribute to advancing ULI's mission and where we are asking for your help include on a new body of work on homelessness as well as supporting the Institute's professional education programs as a speaker, instructor, or faculty member.

Finally, we wanted to share more information about two important sustainability programs that occurred recently, how Key Leaders were involved, and the impact we are already seeing from these endeavors. Key Leaders not only are tapping into their own experience and expertise to transform communities but also are continually learning to advance their own work in this area.

If you have any questions about the Key Leaders Network, or have questions on how to increase your engagement, please do not hesitate to contact me or my colleagues. We appreciate the efforts of many of you in 2020 already and look forward to all we will accomplish in the coming year. Thank you in advance for all your help.

Best regards,



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Reminder: Key Leaders Directory and Key Leaders Webpage—Important Resources Now Available to You!

Key Leaders Directory—*Connect with other Key Leaders*

Key Leaders webpage—*Get up-to-date information on the Key Leaders Network and find ways to engage.*

Highlights: 2020 ULI Europe Conference

Over 700 real estate professionals, including 45 ULI Key Leaders, joined the ULI Europe Conference in Amsterdam earlier this month. The event consisted of forums, site tours, product council meetings, and workshops scattered across different locations in Amsterdam. The main conference took place at the Okura hotel on Wednesday, February 5, and many Key Leaders took part in the panels and forums.



From left: Lars Huber, Hala El-Akl, Juergen Fenk

The ULI European Leadership Awards dinner was held on Monday, February 3, and awarded ULI Europe's Young Leader chair, Hala El Akl (center), with the European Talent award and Wolfgang Egger, founder, PATRIZIA, received the European Leader award. The main conference dinner was held at the iconic Beurs van Berlage with guest speaker Dan Doctoroff, founder and CEO of SideWalk Labs. This was the largest-ever ULI Europe Conference and we are looking forward to the next **conference in 2021**, which will be held in Brussels, Belgium.

Upcoming Global Events

Americas | 2020 ULI Spring Meeting

May 12–14, 2020

Metro Toronto Convention Centre, Toronto, Ontario, Canada

Registration Is Now Open!

Key Leaders Events at the Meeting

Tuesday, May 12

- 5:00 p.m.–6:30 p.m. **ULI Foundation Governors Reception** (Governors only)

Wednesday, May 13

- 7:00 a.m.–8:30 a.m. **Key Leaders Thought Leadership Breakfast**

The Key Leaders Thought Leadership Breakfast will feature **Adam Grant**, *New York Times* best-selling author and expert on how to find motivation and meaning and live a more generous and creative life.

- 9:00 a.m.–11:15 a.m. **Key Leaders Real Estate Tour**

Tour details will be available soon.

Thursday, May 14

- 7:00 p.m.–9:30 p.m. **Global Governing Trustees Dinner** (Global Governing Trustees only)

Honoring outgoing ULI Americas Chair Jack Chandler with guest speaker **Hayley Wickenheiser**.

For a preliminary schedule of leadership events, [click here](#). Updated information can be found on the **Key Leaders webpage** on the ULI website. Invitations to specific events have been sent.

Asia Pacific | 2020 ULI Asia Pacific Summit

May 26–28, 2020

Grand Hyatt Tokyo, Tokyo, Japan

Registration Is Now Open!

The ULI Asia Pacific Summit attracts over 700 decision-makers from the real estate industry globally and provides the perfect forum for real estate and land use professionals to share ideas, exchange best practices, and explore new business opportunities.

Exclusive leadership events for Key Leaders taking place during the Summit:

Monday, May 25—Arrival Day

- 6:30 p.m.–9:30 p.m. **Executive Committee and Trustees Dinner** (Invitation only)

Tuesday, May 26—Day 1

- 7:00 p.m.–9:00 p.m. **Leadership Dinner** (Invitation only)

Just announced: **Post-Summit Study Tour**, held in conjunction with the 2020 ULI Asia Pacific Summit, to some of Japan's distinctive prefectures in the heart of the Kansai region: Nara, Kyoto, and Osaka. Limited to just 20 participants, this guided tour will provide a unique chance to network, learn, and engage in meaningful knowledge exchange against the backdrop of Japan's rich culture, landmark developments, and urban regeneration.

The Post-Summit Study Tour will take place May 29–June 1, 2020. The group will depart from Tokyo after the conclusion of the 2020 ULI Asia Pacific Summit.

[Click Here to Download the Brochure and Learn More](#)

Asia Pacific | 2020 APAC Experience the Experience Forum

****Postponed – NEW DATES****

June 16–18, 2020

Gaysorn Urban Resort, Bangkok, Thailand

Registration Now Open!

Americas | 2020 ULI Fall Meeting

October 12–15, 2020

Moscone Center, San Francisco, California

(Registration will open following the Spring Meeting in May.)

*To find events from our local district councils, national councils or regional offices, see our **full event listing**.

Upcoming Engagement Opportunities

Transforming Communities

Advisory Services: Join a five-day panel or support a local panel.



Participate with a team of ULI members providing impartial, expert advice as well as action-oriented recommendations to a community in need. You will help create a blueprint for the future and solutions for the most challenging real estate and land use issues facing today's urban, suburban, and rural areas.

The Advisory Services staff is recruiting panelists for the following panels:

- Sonoma County, California (March 15–20)—recovery and resilience related to wildfires in Sonoma County.
- Philadelphia, Pennsylvania (March 22–27, 2020)—Placemaking, programming, and accessibility of Fairmount Park.
- Hammond, Indiana (March 29–April 3, 2020)—Downtown Revitalization.
- Moline, Illinois (June 21–26, 2020)—Downtown Revitalization.

If you would like to contribute your knowledge and time to creating impact through Advisory Services but are not able to commit to serving on a five-day panel, the following opportunities also exist.

Before the panel convenes:

- Contribute information and/or data based on local knowledge and subject matter expertise to help refine the panel's scope and for use in compilation of the panel's briefing book.
- Share key stakeholder contacts and suggest interviewees from the local community with whom the panel should consult before starting its work.

During the week of the panel:

- Attend the panel's kickoff dinner and share your perspectives.
- Provide your particular expertise to advise the panel (i.e., market analysis).
- Serve as an adviser to the panel, where applicable.
- Attend the panel's presentation at the end of the week.

After the panel submits its recommendations:

- Support implementation of the recommendations in the local community.

The following Key Leaders have served on Advisory Services panels since June:

- Glenda Hood (Pomona, California, panel)
- Marty Jones (Charlottesville, Virginia, panel)
- Teng Chye Khoo (Seoul, South Korea, panel)
- Bill Lashbrook (Washington, D.C., sustainability panel)
- Ian Mackie (Seoul, South Korea, panel)
- Steve Marsh (Charlottesville, Virginia, panel)
- Philip Payne (Washington, D.C., affordable housing panel)
- Patrick Phillips (Seoul, South Korea, panel)
- Wayne Ratkovich (Seoul, South Korea, panel)
- Alex Rose (Greenville, South Carolina, panel)
- Lynn Thurber (Washington, D.C., sustainability panel)
- Bob van der Zande (Dublin, Ireland, panel)

To learn more about Advisory Services panels, [click here](#).

Email **Jason Twiss** to express your interest in serving on a panel or getting more involved in ULI's Advisory Services programs.

Transforming Communities

Serve on a daylong Project Analysis Session panel

during the 2020 ULI Spring Meeting.



On Monday, May 11, the ULI Advisory Services program, in partnership with ULI Toronto, will host three Extended Project Analysis Sessions focused on a specific land use challenge in three different cities within the Toronto region. ULI is seeking participants to serve as part of the expert team charged with addressing the specific challenge in one of the cities and who have served as an Advisory Services panelist with ULI in the past. The specific sessions include the following:

- City of Burlington—Solutions to extend waterfront and additional public-realm opportunities.

Location: Downtown Burlington, Ontario.

Need: Professionals with experience in transportation, environmental issues, public relations/engagement, transfer of development rights, urban planning, and/or mixed-use, waterfront development.

- City of Brampton—Modernize flood protection of the Etobicoke Creek aqueduct to unleash development opportunity.

Location: Downtown Brampton, Ontario.

Need: Professionals with experience in revitalization efforts as a public official, placemaking, resilience, urban planning, and/or mid-size city development.

- City of Hamilton—Arts and culture, gentrification, and how to keep arts and culture in a growing city.

Location: Downtown Hamilton, Ontario.

Need: Professionals from the public sector or representatives from arts organizations as well as others with experience in urban planning, market analysis, commercial development or operation, and/or working with business improvement districts (BIDs).

Please email **Jason Twiss** to express your interest in serving on one of these teams and in which city. He will then share your information with the Advisory Services staff to determine whether your expertise and experience meet the specific needs of the

session. Please note that you will need to arrive in Toronto before the start of the 2020 Spring Meeting and be available for the full day on Monday, May 11.

Sharing Knowledge

Provide Input on New Work on Homelessness



ULI is embarking on a pilot project that continues to explore the practical roles that the Institute can play in addressing homelessness through land use and connected support services. The aim is to synthesize a collection of best practices from successful existing programs tackling this issue around the United States, both to discern factors that have led to their success as well as identify challenges they still face. The process will be led by a small steering committee, who will gather for several days in the summer of 2020 to analyze the results of the research and produce a document detailing these best practices and greatest challenges in addressing homelessness.

If you are interested in serving as a member of the steering committee or would like to recommend programs or individuals that ULI should interview as part of this project, please contact **Jason Twiss**.

Sharing Knowledge

Serve as a ULI Learning Faculty Member



ULI Learning is creating a best-in-class education enterprise offering high-quality, interdisciplinary real estate education for students, professionals, and the public, while leveraging the Institute's global network for distribution and business development. ULI is recruiting new faculty members, instructors, guest lecturers, and speakers for a variety of in-person and virtual learning programs. As Key Leaders, you have experience and expertise that will enhance the quality of these programs and contribute to the unique educational experience that students seek.

To share your interest or learn more about this important thought leadership opportunity, contact **Jason Twiss**.

Key Leaders Impact

ULI Center for Sustainability and Economic Performance

Key Leaders Delve into Sustainability to Transform Communities and Push Their Own Understanding

Key Leaders continue to focus on issues of sustainability and many have engaged in activities to advance these issues recently. In early December, ULI released the **final report of recommendations** from a ULI Advisory Services panel over the summer to advise the Washington, D.C., BID; the D.C. government; and building owners on achieving the sustainability goals laid out in the Clean Energy D.C. Omnibus Act, requiring significant improvements to energy efficiency, a net-zero-energy construction code, and 100 percent renewable energy over 12 years.



Key Leader Lynn Thurber chaired the panel and was joined by fellow Key Leader Bill Lashbrook. The panel was also funded, in part, by donations from Key Leaders through the ULI Foundation’s Governors Program. The DowntownDC BID and the entire D.C. community are eager to dig into this report and act on the detailed recommendations. The panel made a considerable impact on the local market, and it appears that other municipalities looking to enact similar clean energy legislation will review this guidance as a model for their own efforts.

Later, in January 2020, many Key Leaders convened in Washington, D.C., for a meeting of the Global Governing Trustees where they were challenged to go beyond thoughts of sustainability by economist Spencer Glendon, senior fellow at the Woods Hole Research Center. Glendon noted, “We have to get to zero net carbon emissions” by “demand[ing] better regulation. Society—and the real estate industry—are ‘grossly unprepared’ for a coming era of instability due to climate change,” he proclaimed.



Key Leaders Jonathan Brinsden, Mary Ludgin, and Ralph Rosenberg served as respondents on a panel discussion with Glendon. As a result of this discussion, some Key Leaders later committed to taking actions such as focusing more on the topic of resilience in their work and being more intentional about evaluating climate risk. One person plans to buy carbon credits for all ULI-related air travel and other flights as well. It is through expanding their own knowledge and then taking steps like these that Key Leaders are providing leadership on this important issue in the industry.

ULI in the News

Recent news coverage of ULI on a global basis:

- *The New York Times* | **'All-Electric' Movement Picks Up Speed, Catching Some Off Guard**
- *The Oklahoman* | **Eyesore turned into gem wins at Impact Awards**
- *GlobeSt.com* | **ULI Conference Attendees Focus on Brexit, Climate Change**
- *Vietnam Investment Review* | **HCM City property market a magnet for foreign investors**
- *PropertyEU* | **ULI Europe Elects New Chairman**

As Key Leaders and the industry's foremost experts, you can offer insights that would be highly valuable in shaping articles related to real estate and land use. If you are interested in speaking to journalists on behalf of ULI, please contact **Mary Beth Corrigan**.

Who Are ULI's Key Leaders?

Global Governing Trustees — Individuals who serve as the high-level leadership group of ULI and are responsible for representing and serving as the voice of the diverse membership in substantive matters related to the advancement of the Institute's mission. Global Governing Trustees serve four-year terms.

Trustees — Members who have completed their four-year term as a Global Governing Trustee.

ULI Foundation Governors — Members who believe in ULI's ability to create better communities and have committed to ensuring an endowment for the continuation of the Institute's work. The Governor entry contribution level is \$100,000.

For opportunities to engage globally, contact **Ruth Carmell** in Europe, **Stephanie Ng** in the Asia Pacific region, and **Jason Twiss** in the Americas.

ULI is a member-driven organization, and we want to hear from you. Please let us know how you would like to engage in the Institute's programs. You can find a full list of opportunities **here**. If you do not see something that is quite right for you or for right now, contact us to talk about other opportunities that might fit your interests or schedule.

If you have any questions or feedback on the Key Leaders Network or any other ULI issue, contact Mary Beth Corrigan at **MaryBeth.Corrigan@uli.org** or 202-624-7136, or Jason Twiss at **Jason.Twiss@uli.org** or 202-624-7026.

Thank you for your commitment to ULI and for all that you do!