

### Guidelines for Application Process

- **Eligible Projects:** Local ULI projects that recognize or launch innovative public private partnerships that advance the responsible use of land in building healthy, thriving communities worldwide.
- **Amount Available:** \$250,000
- **Size of Grants:** \$5,000-\$25,000
- **Eligible Applicants:** District Councils and National Councils
- **Application Deadline:** September 19, 2014.
- **Winners Announced:** At the 2014 ULI Fall Meeting in New York City.
- **Note:** District/National Councils with an outstanding grant, (final report has not yet been filed) are not eligible to apply.

### New to the Urban Innovation Grant Application This Year:

- District/National Councils are particularly encouraged to create programs and initiatives that support and encompass the FY14 – FY16 super-topic of ULI, Building Healthy Places
- Metrics to measure success of the project, including leverage and impact, are required.

### Required Criteria

Applications which:

- Are received by September 19, 2014.
- Articulate a clear vision of the issue you want to impact in your community.
- Provide metrics that indicate the outcomes you expect to see at the outset of your grant, and will later be used in the final report to document the actual outcomes and experience.
- Involve partnerships with other entities to leverage Urban Innovation Grant funds.
- Include a strong role for ULI members (and document value of time donated by volunteers.)
- Enhance the District/National Council's ongoing program of work.
- Include plans to submit a written report with photos, videos, or other visual communications tools.
- Include a strong PR/communications component.

### Preferred Criteria

Applications which:

- Enhance or launch a Building Healthy Places initiative.
- Incorporate regional District/National Council collaboration.
- Represent a replicable model/inspiration for other District/National Councils.
- Includes matching funds from the District/National Council if the District/National Council's financial reserves are > 50% of annual revenues as of June 30<sup>th</sup>, 2014
- Will be completed by August 2015.

**Who Selects the Winners?** Committee of ULI members

**When Will Winners be Announced?** At the Fall Meeting in New York City

**How to Apply?**

- Applicants are asked to complete a short application form found on <http://.uli.org/programs/urban-innovation-grants/>.
- Applications are due September 19, 2014.
- Applications must be accompanied by a letter of support from the District Council Chair and Chair for Mission Advancement.
- Other letters of support from partners are helpful.