



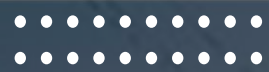
DISTRICT COUNCIL PARTNERSHIPS FOR HEALTH EQUITY



OVERVIEW

Workshop Agenda

20 minutes	High Level Project Overview		
20 minutes	Round 1 →	Group A	Group B
20 minutes	Round 2 →	Group A	Group B
20 minutes	Round 3 →	Group A	Group B



District Council Partnerships for Health Equity

District Councils will be supported by ULI National in carefully cultivating partnerships with local organizations to examine the local history of discrimination in land use and transportation, and its impact on health outcomes. This will form the basis for creating action agendas for antiracism and health equity in real estate.



Key Elements

- **Engagement of 4-6 District Councils** to work in **partnership** with community groups working on issues of race, health equity, and environmental justice
- **Learning and exploration by ULI members of the local and national history of racial discrimination in transportation, land use, and real estate** (such as redlining, racial covenants, freeway displacement, urban renewal, development in floodplains or other vulnerable areas, suburbanization, etc., and examination of the role of the real estate industry)
- **Examination of the health and wealth impacts of these policies** (such as health disparities, gentrification and displacement, wealth gaps, exclusion from economic opportunities, lack of affordable and attainable housing, lack of access to capital, vulnerability to heat, climate change and extreme weather, environmental or climate justice, etc.)
- **Joint development of action agendas for health equity in real estate**, which will identify local (or national) policy and practice recommendations
- **Facilitated collaboration across District Councils**, including mutual learning and idea exchange, sharing across the wider District Council network, and engagement of equity advisors

Key Program Goals

- Deepened understanding of health equity impacts of racist land use and transportation policies among ULI members
- Development of shared **action agendas** to promote health equity, between ULI/real estate leaders and local advocacy groups
- Fostering of enduring, trusting relationships between District Council leaders and local advocates for social and racial justice

RWJF Grant (for context)

Make health and social equity mainstream considerations in real estate practice.

- Make communities healthier and more equitable.
- Drive industry change toward health and equity.
- Cultivate champions for health equity.



Health, social equity, and racial justice are inextricably linked

Health

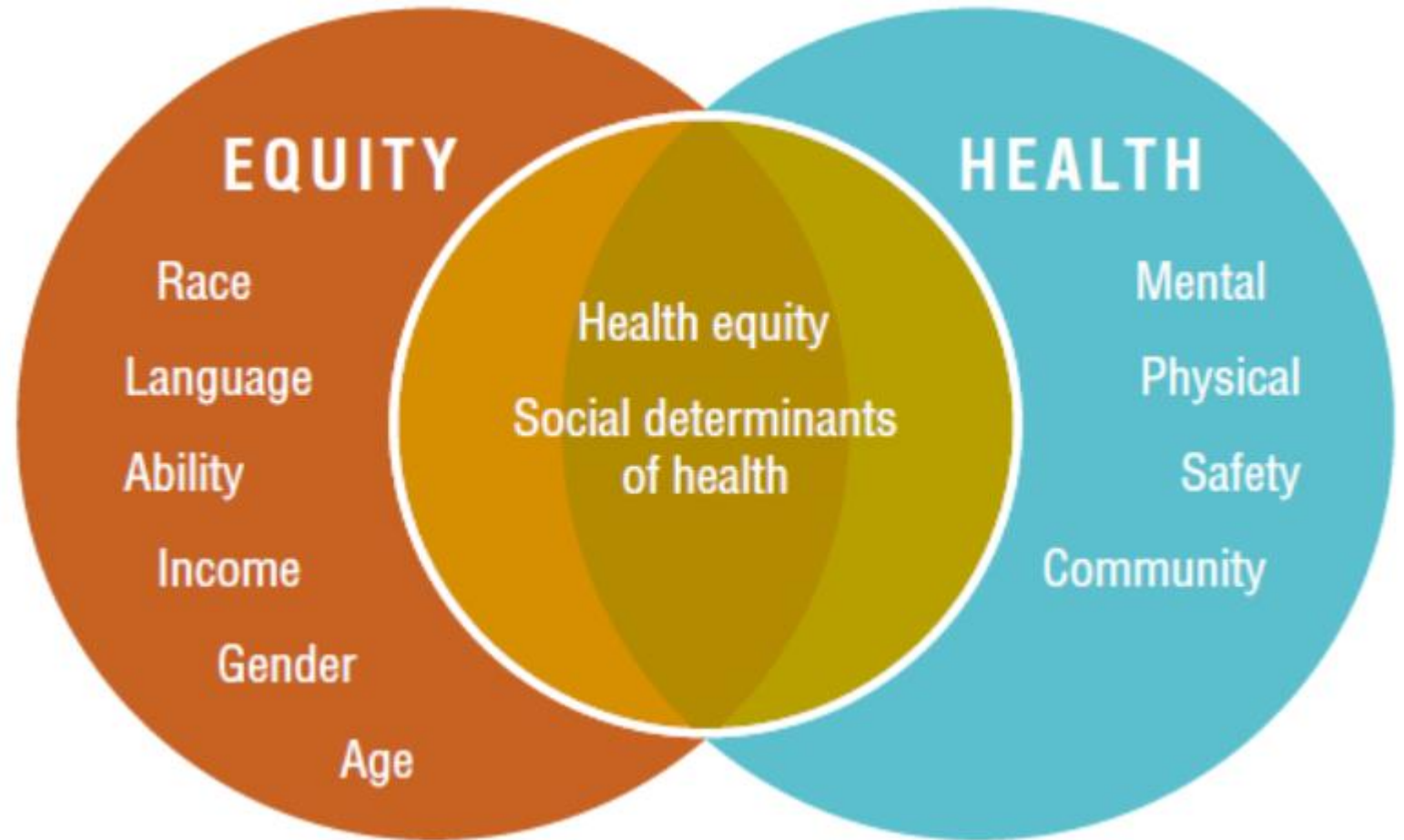
Health is a complete state of physical, social and mental wellness and not merely the absence of disease.

World Health Organization

Equity

Just and fair inclusion into a society in which all can participate, prosper, and reach their full potential.

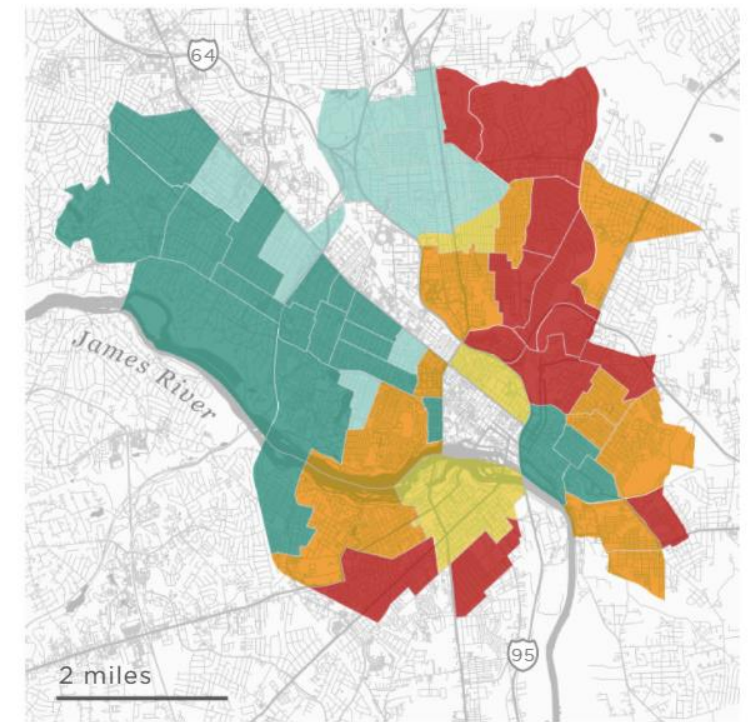
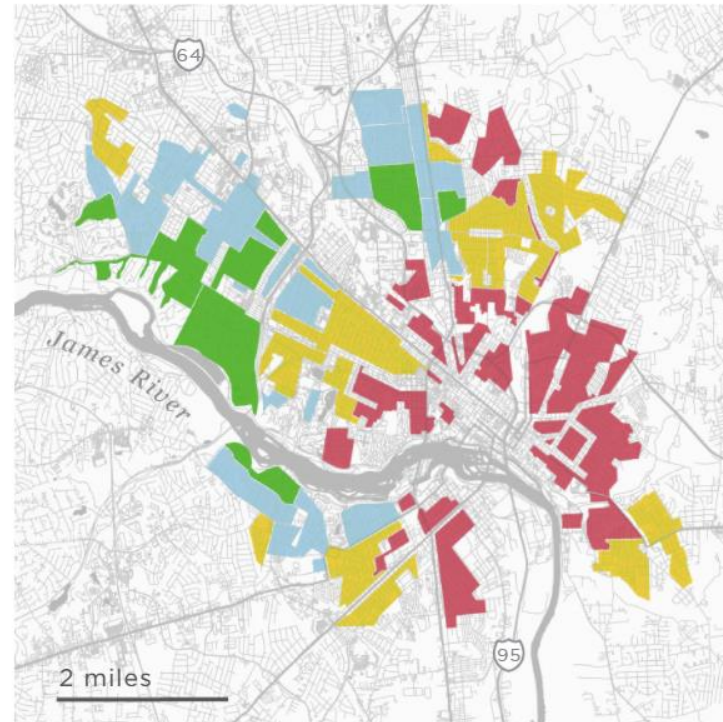
PolicyLink



“In U.S. Cities,
The Health
Effects Of Past
Housing
Discrimination
Are Plain To See”

The Legacy Of Redlining In Richmond, Va.

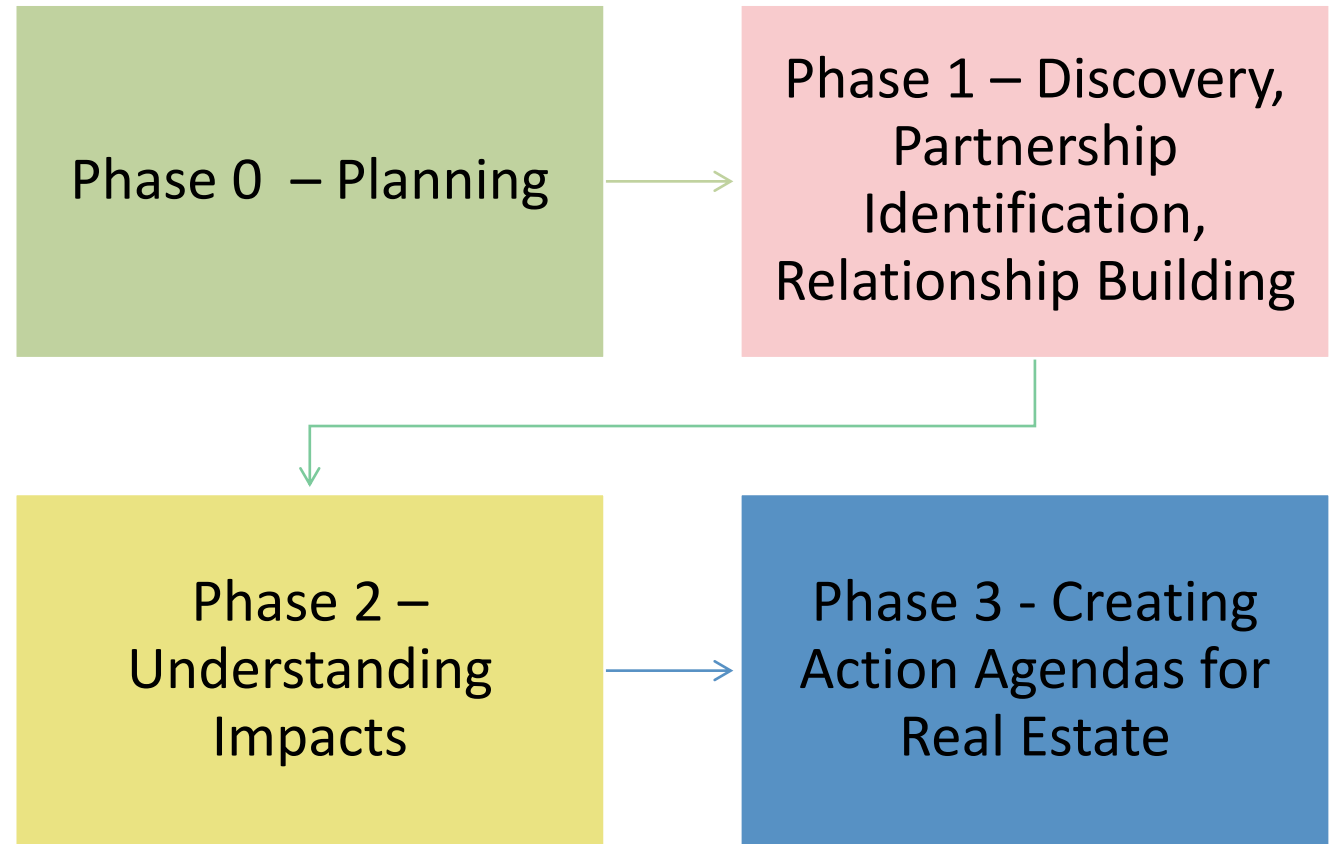
In the 1930s, the Home Owners' Loan Corp. graded the mortgage security of neighborhoods, and predominantly Black or minority neighborhoods were more likely to receive "C" or "D" grades, which indicated a declining or hazardous area. The effects of these discriminatory practices are still apparent today when looking at the CDC's Social Vulnerability Index, a measure of a community's capacity to prepare for, respond to, and recover from human and natural disasters.



[These City Maps Show The Current Health Impacts Of Redlining From Decades Ago : Shots - Health News : NPR](#)

Project Phases

(6 months each)



PHASE 0

(6 months)

Planning



- Designing project activities
- Review of similar projects
- Workshops with District Council leaders
- Engagement of equity advisors
- Webinars to share project information with interested District Councils
- Selection of District Councils based on competitive application

PHASE 1

(6 months)

Discovery, Partnership Identification, Relationship Building

- Member learning – customized training to better understand policy context and issues
- Local work planning, establishing District Council leadership bodies
- Relationship mapping and partnership building
- Building mutual understanding via facilitated dialogues and workshops

PHASE 2

(6 months)

Understanding Impacts

- Historical assessments to uncover and recognize past harms, and analysis to document ongoing health impacts
- Data collection and activities - including mapping, charettes and workshops, TAPs, etc.
- District Councils will work with local partners and could engage with consultants to do research, build maps, etc.

PHASE 3

(6 months)

Creating Action Agendas for Real Estate

- Development of shared action agendas for real estate to address harmful legacies of racism in land use and transportation
- Recommendations could include zoning changes, affordable housing, removal of highways, driving investment to certain neighborhoods, wealth building activities, etc.

PROJECT TIMELINE

← Joint Programming w/in Cohort & Sharing Across District Councils →

SPRING
2021

Phase 0

Program Design
(workshops,
equity advisors)

EARLY SUMMER
2021

District Council
Selection

SUMMER/FALL
2021

Phase 1

Discovery
Partnership
Identification
Relationship
Building
(6 months)

WINTER/
SPRING
2021/2022

Phase 2

Understanding
Impacts
(6 months)

SUMMER/ FALL
2022

Phase 3

Action Agendas/
Policy
Recommendations
(6 months)

Implementation →

Support Provided by ULI HQ

- Dedicated HQ staff support
- Training for District Council leaders
- On-call/TBD national equity advisors
- Pass through grant funding for local consultants/advisors, local partners, meeting expenses, TAPs, labor and other costs (up to \$160,000 total)
- Coordination and communications

**Thank you
for sharing
your views!**

- By participating in this Workshop, you're under no obligation to apply to participate in the future program

Workshop Agenda

20 minutes	High Level Project Overview		
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20 minutes	Round 2 →	Group A	Group B
20 minutes	Round 3 →	Group A (different questions)	Group B (different questions)

DISCUSSION GROUP 1 A & B

key activities

- What do you see as the most impactful specific activities that your District Council could undertake as components of this project? *(for example, TAPs, member trainings, mapping activities etc.)*
- What scale (whole city, neighborhood, corridor etc.) or topics (housing, air quality etc.) do you anticipate working on?
- Can you anticipate what is likely to be in the action agendas that emerge from this work?

DISCUSSION GROUP 2 A & B

leaders and
partners

- What leadership structures for similar projects have you seen be most effective?
- Do you have potential partners (for example, social justice orgs) in mind that you would want to work with, if your District Council participated in this program?
- Are there opportunities for your District Council to join existing local antiracism and health equity agendas?

DISCUSSION GROUP 3 A

funding

- What District Council activities will require funding from ULI HQ? (Labor, staff, etc.)
- What sort of compensation will partners need? How have you worked with/funded partners in the past?

DISCUSSION GROUP 3 B

shared
programming

- What sort of training do you think is most needed (about health, racial equity etc.) at the start of and throughout this program?
- What are the most meaningful joint activities ULI HQ could facilitate?
- What other sort of support from ULI HQ would be most helpful?

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Thank you!