

KEY LEADERS OPPORTUNITIES

This newsletter provides information and highlights opportunities for Global Governing Trustees, Trustees, and ULI Foundation Governors.

December 2020

Dear Key Leader,

As Ed Walter and Gwyneth Coté recently announced, ULI's 2021 Spring Meeting will be virtual. We are excited to meet with you safely and virtually in May and bring you more high-quality virtual sessions. As we finish the ninth month of social distancing during this pandemic, we would love to hear how you would like to engage during the Virtual Spring Meeting. If you have not done so already, **please reach out to me with your suggestions and preferences for your Virtual Spring Meeting experience.**

I would like to extend my thanks to all of you for your continued support, engagement, and leadership during this difficult year. We look forward to being together again in 2021.

We wish you all a lovely and safe winter holiday season and New Year.

Please do not hesitate to reach out to me or my colleagues if you have any questions about the Key Leaders Network, or if you are interested in increasing your engagement with ULI.

Best regards,

Mary Beth Corrigan
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Diversity, Equity, and Inclusion (DEI)

The ULI Diversity, Equity, and Inclusion (DEI) Community is the organization's hub for real-time communication about DEI efforts from ULI and our members and member networks. Please remember to **join the Community** to share thoughts and resources, and receive updates about ULI's progress on DEI initiatives. If you would like to learn more about ULI's activities focused on DEI, please **contact Mary Beth Corrigan**.

Update from the ULI Foundation

The ULI Foundation would like to thank Key Leaders once again for being some of the most engaged and committed supporters of ULI and its mission. Generous donors like you make it possible for the Foundation to support **ULI's mission-driven programs**.

Before we end the year, we ask you to consider supporting the programs that are personally meaningful to you by designating your [gift](#). Your support makes it possible to continue and expand these key ULI programs.

ULI is grateful for the philanthropic support from Key Leaders through a variety of programs, including The Fund for ULI (formerly the Annual Fund), the James J. Curtis Society for Planned Giving, and the new philanthropic societies. To learn how you can commit to furthering the Institute's mission through the ULI Foundation, please contact **Mary Beth Corrigan**.

The ULI Foundation's philanthropic societies—named in tribute to ULI pioneers and significant figures in the global real estate and land use professions—recognize and honor the generous donors who are committed to leadership in ULI's research and mission-focused efforts in support of our global communities. You can find a full listing of the philanthropic societies [here](#).

Online Leadership Roundable

This roundtable is a monthly online session that gives Key Leaders an opportunity to share experiences and approaches to current topics, and their views on what lies ahead. The next roundtable is scheduled for **Friday, January 15, 2021, at 1 p.m. GMT/2 p.m. CET**. If you are interested in participating, contact **Manuela Impellizzeri**.

Emerging Trends

ULI Europe released the *Emerging Trends in Real Estate® Europe 2021* report.

- **Read the report on Knowledge Finder**
- **Watch the launch event on Knowledge Finder**

ULI Hines Student Competition — Europe

Key Leaders associated with universities and business schools in Europe are welcome to encourage their students to submit applications to the **ULI Hines Student Competition—Europe** by January 31, 2021. For more information, contact Europe.Competitions@uli.org.

ULI Asia Pacific

Emerging Trends

ULI Asia Pacific released the *Emerging Trends in Real Estate® Asia Pacific 2021* report.

- **Read the report on Knowledge Finder**
- **Watch the launch event on Knowledge Finder**

Upcoming Engagement Opportunities

Sharing Knowledge

Curtis Infrastructure Initiative

The **Curtis Infrastructure Initiative** has officially been launched with the naming of its Global Advisory Board and the six district councils that have received a grant to address infrastructure challenges at the local level through public/private partnerships. (Key Leaders **Pat Callahan, Todd Mansfield, Kelly Nagel**, and **Leslie Woo** serve on the board).



Lessons learned and best practices identified as part of this grant opportunity and cohort will be incorporated into Curtis Infrastructure Initiative research focused on developing practical tools to identify and promote infrastructure solutions that make cities more equitable and resilient, as well as enhance long-term community value.

Contact Paul Angelone at paul.angelone@uli.org if you would like to learn more or talk about ways to get involved.



Awards for Excellence

Nominate a colleague or project for a ULI award.

Americas Awards for Excellence

ULI is accepting submissions for the **ULI Americas Awards for Excellence**! In 2021, the regional ULI Awards for Excellence programs will serve as the first round for the **2021 ULI Global Awards for Excellence**. Winners of the regional awards will become finalists for the Global Awards. Projects and programs must apply to the **ULI Americas**, **Asia Pacific**, or **Europe** Awards for Excellence to reach the global round.

Submit a project for:

- **2021 ULI Americas Awards for Excellence** by January 8, 2021
- **2021 ULI Europe Awards for Excellence** by January 18, 2021
- **2021 ULI Asia Pacific Awards for Excellence**—submissions open soon

ULI Prize for Visionaries in Urban Development:

Whose vision inspires you? The **ULI Prize for Visionaries in Urban Development** is the most prestigious award in the land use, planning, and development community. **Submit a nomination for this \$100,000 prize by filling out the [nomination form](#) by December 31, 2020.** ULI keeps all nominations in strict confidence, including from the nominee, and asks those who nominate to do the same. ULI accepts self-nominations. Learn more

about the 2020 laureate, former Washington, D.C., mayor Anthony Williams, [on our website](#).

Join a new product council

ULI is currently exploring the addition of two new product councils to the program—an **Airport Development Council** and a **Self-Storage/Last-Mile Logistics Council**. Timing for formal inclusion in the ULI Product Councils program will vary and is dependent on a variety of factors. Please let us know if you are interested in possibly joining either of these new product councils.

If you would like to learn more about any of the product councils currently in development or discuss your participation in the Product Councils program, please contact **Mary Beth Corrigan** or **Jason Twiss**.

Speak on a future ULI webinar

With an increased focus on the virtual delivery of industry content, ULI is continuously developing webinars on a variety of topics organized through ULI research centers, product councils, and the regional and global leadership. Given the wealth of expertise and experience of ULI's Key Leaders, consider volunteering to help organize, moderate, or speak on a topic of particular interest to you. We will then connect you with the appropriate staff members to support your participation.

Email **Mary Beth Corrigan** to discuss your ideas or possibilities for speaking on a ULI webinar.

Transforming Communities

Advisory Services: Join a virtual panel or project analysis session.



In response to the travel restrictions associated with COVID-19, ULI has developed Advisory Services offerings that can be conducted virtually. **Virtual Advisory Services panels (vASPs)** are 2.5-day panels tailored to meet a sponsor's needs, following the traditional Advisory Services panel process. vASPs convene a multidisciplinary panel of four to six experts with a range of professional backgrounds and whose skills meet the needs of addressing the identified challenge.

A recording of a recent virtual panel completed for Dallas is [now available on Knowledge Finder](#).

Project analysis sessions encourage creative thinking and problem solving between a sponsor and a multidisciplinary panel of four to six experts on a succinct and direct

intractable challenge. These intimate, conversational offerings are structured and facilitated to yield in-depth, project-specific, and pragmatic recommendations in a short period.

Do you know a community that could benefit from a ULI Advisory Services panel? Contact [Tom Eitler](#) for more information on next steps.

Volunteer virtually with UrbanPlan.

UrbanPlan has been busy in the virtual space. Since March, hundreds of students have completed UrbanPlan virtually. To learn more about UrbanPlan's impact, read the **FY20 Impact Report**.

UrbanPlan is now delivering virtual workshops! If you are interested in having a virtual workshop come to your alma mater, contact urbanplan@uli.org.

Attend the UrbanPlan Lightning Round.

Have you always wondered about UrbanPlan, ULI's central outreach program to high school students? The UrbanPlan team is hosting a virtual Lightning Round in **January** to help you better understand the program so you can advocate for the program in your community.

If you are interested in participating in the Lightning Round, please contact **Emily McKnight**. Once we have confirmed your interest, we will contact participants to confirm a day and time.

For opportunities to engage in Europe, contact **Lisette van Doorn**.
For opportunities to engage in Asia Pacific, contact **May Chow**.

ULI Events

Americas | ULI OnPoint

Geopolitics. Economics. Industry.
NOW.



WITH HOST ALI ASLAN

REGISTRATION NOW OPEN

January 27, 2021
12 p.m.–3 p.m. EST
Virtual

Join ULI for the inaugural installment of ULI OnPoint, a live online discussion with expert panelists from across the globe who will provide insights on the latest developments in geopolitics and the economy before taking a deep dive into a specific industry segment—**hospitality and entertainment**, during this session—in the third hour. Get the big-picture thinking and actionable insights you need—now.

Hosted by Ali Aslan, with speakers Liz Economy, Sudha David-Wilp, Gadi Kaufmann, Mark Wilsmann, and Mary Ludgin.

Asia Pacific | Experience the Experience



ASIA PACIFIC | VIRTUAL FORUM | 3–4 FEBRUARY 2021

EXPERIENCE THE EXPERIENCE

REGISTRATION NOW OPEN

February 3–4, 2021
Virtual

ULI Asia Pacific: Experience the Experience will be the signature retail real estate event for the Asia Pacific region in 2021, bringing together a host of experts from the worlds of retail, technology, and real estate.

The event will feature expert keynote speakers, case studies, fireside chats with industry leaders, and expert panels and presentations, as well as a strong collaborative element via a series of roundtables for in-depth discussions with industry colleagues. Discussions will explore retail, hospitality, and technology.

Europe | 2021 ULI Europe Conference



EUROPE CONFERENCE
CONNECT WITH THE WORLD OF REAL ESTATE

8-10 FEBRUARY 2021
Virtual Meeting

REGISTRATION NOW OPEN

February 8-10, 2021
Virtual

The 2021 ULI Europe Conference will take place February 8–10 as a virtual event, providing the same level of high-quality programming for which the conference is renowned, with the added benefit of enhanced speaker presentations, live Q&A sessions, and roundtable discussions. You will be able to make direct connections by searching for fellow attendees, scheduling one-on-one meetings, and chatting with each other within the platform. We also will be offering you the opportunity to explore iconic real estate projects through exclusive virtual tours.

One conference highlight will be an **invitation-only ULI Europe Chairman's Virtual Roundtable**, at which 2020 ULI Prize laureate **Anthony Williams**, the former mayor of Washington, D.C., will share the strategies applied to accomplish his vision, as well as his views on the future of cities.

The virtual roundtable is scheduled for Tuesday, February 9, 2021, 1:30–2:30 p.m. CET/7:30–8:30 a.m. EST. *Key Leaders will receive an invitation to attend after registering for the conference.*

Conference registration is open—register here. You can view additional conference details at europeconference.uli.org.

Americas | ****SAVE THE DATE**** 2021 ULI Spring Meeting

May 10–12, 2021
Virtual: Registration Opens in January

Asia Pacific | 2021 ULI Asia Pacific Summit

May 25–27, 2021

Grand Hyatt Tokyo, Tokyo, Japan

REGISTRATION NOW OPENThe **Post-Summit Study Tour** will take place May 28–31, 2021.

Recent Events Recap

2020 Virtual Resilience Summit

In early December, ULI members gathered virtually to discuss climate risk and real estate at the second annual **ULI Resilience Summit**. The event's agenda focused on how real estate and land use professionals can prepare for and adapt to the impacts of climate change, and where leadership could help shape better outcomes for the future.

Recordings from the event will be available on **Knowledge Finder** in January 2021.

Read more about the 2020 Resilience Summit

In addition, the ULI Center for Sustainability and Economic Performance (CSEP) recently released the following reports, now available on Knowledge Finder:

- ***Firebreak: Wildfire Resilience Strategies for Real Estate***
- ***The ULI Blueprint for Green Real Estate***
- ***Health and Social Equity in Real Estate: State of the Market***
- ***Health and Social Equity: Examples from the Field***

To find events from our local district councils, national councils or regional offices, see our **full event listing**.

Key Leaders Impact

Key Leaders Making an Impact on Diversity, Equity, and Inclusion in Real Estate

To address the issues of diversity, equity, and inclusion (DEI) in ULI and the real estate industry, we convened the DEI Council, composed of 33 members and ULI staff who care deeply about this issue and want to be engaged in moving the needle. The mission of the DEI Council is twofold:

- Create increased engagement and leadership opportunities within ULI and the real estate industry, with an immediate focus on the Black community; and
- Promote and advance innovations and best practices that result in communities that are equitable by design, eliminating the practices and policies that created division and fostered segregation.

The DEI Council is finishing the first draft of a plan that addresses both immediate (this fiscal year) and longer-term actions that need to be taken to elevate DEI as a top priority at ULI and in the industry, expand leadership opportunities for people of color, and expand minority representation in ULI's membership, among other things. This plan, which builds on ULI's current DEI efforts, will be reviewed by the Americas Executive Committee (AEC) and the Global Board of Directors, and will be the blueprint for DEI going forward.

Several Key Leaders are engaged in this effort. Global Governing Trustee and AEC member **Clare De Briere** is chairing the council; Trustee **Stu Ackerberg** and AEC member **Lisa Gordon** are serving as co-chairs. Other Key Leaders who are lending their time and talent to this effort are

- **Michael Banner**, ULI Trustee
- **Michael Collins**, AEC member
- **Richard Green**, ULI Trustee
- **AJ Jackson**, Global Governing Trustee
- **Marty Jones**, ULI Trustee
- **Ron Silverman**, ULI Trustee
- **Lynn Thurber**, Past Global Chair
- **Adam Weers**, Global Governing Trustee

We appreciate their leadership on this important issue. To learn more about ULI's DEI efforts, visit the **ULI DEI website**. To learn how you can get involved, contact **Mary Beth Corrigan**.

Webinars of Interest to Key Leaders

ULI is embracing new ways for members to connect and share best practices globally online. Through the enhanced webinar series, all members can continue to access business-applicable information on a wide range of topics, as well as the latest insights on how the industry is tackling COVID-19.

Featured Upcoming Webinars

- January 13: **ULI Europe Digital Programme: New Patterns of Behaviour—Post pandemic opportunities and challenges in cities** (Full Members only)
- January 20: **ULI Madrid: The power of perception: perceived workplace health, safety and wellbeing during the COVID-19 pandemic**
- January 20: **ULI Asia Pacific Digital Programme: The FutuRE of Retail**
- January 22: **Blueprint: Building the Foundation of a Sustainability Program**

Featured On-Demand Offerings in Knowledge Finder:

- **Launch of 2021 Emerging Trends in Real Estate®: Europe**
- **Fall 2020 Real Estate Economic Forecast**
- **2020 ULI Virtual Fall Meeting: ULI Coastal Forum**
- 2020 Spring Meeting Webinar Series: Recordings of all 2020 Spring Meeting webinars are available on **Knowledge Finder**

**For a full list of upcoming and on-demand ULI webinars taking place around the globe, [click here](#).*

ULI in the News

Recent news coverage of ULI on a global basis:

- Thompson Reuters Foundation | **Wildfires are a growing problem but developers can be part of the solution**
- Reuters | **‘First line of defense’: COVID-19 prompts rethink in role of buildings**
- *New York Times* | **Hotels Lag in Energy Sustainability. One Project May Change That.**
- *Financial Times* | **Climate change turns up the heat for property owners**
- CoStar | **Record Wildfire Season Drives Home Real Estate Risks Well Beyond California**
- Bloomberg | **Real Estate Investors Want to Know What Cities Are Doing About Climate Risks**

As Key Leaders and the industry’s foremost experts, your insights would be highly valuable in shaping articles related to real estate and land use. If you are interested in speaking to journalists on behalf of ULI, please contact **Mary Beth Corrigan**.

Key Leaders Network

Key Leaders Network Brochure

Do you have questions about the Key Leaders Network or want to know more about the opportunities you have to get involved with ULI? Download the **Key Leaders Network**

brochure for an overview of the Key Leaders Network, including information on membership, benefits, and engagement opportunities.

Engagement Survey

While the ongoing COVID-19 pandemic prevents us from gathering in person, that does not mean ULI has stopped offering programs such as UrbanPlan and Advisory Services. Have you always wanted to serve as an UrbanPlan volunteer or an Advisory Services panelist but could not commit to the time and travel? ULI is now offering these programs virtually so you can participate from the comfort of your home!

We rely on the feedback of the Key Leaders and are looking to hear your thoughts on these and other opportunities for virtual engagement. **We appreciate your taking the time to complete this survey, if you have not done so already.**

Who Are ULI's Key Leaders?

Global Governing Trustees—Individuals who serve as the high-level leadership group of ULI and are responsible for representing and serving as the voice of the diverse membership in substantive matters related to the advancement of the Institute's mission. Global Governing Trustees serve four-year terms.

Trustees—Members who have completed their four-year term as a Global Governing Trustee.

ULI Foundation Leadership Donors—Members who believe in ULI's ability to create better communities and have committed to ensuring an endowment for the continuation of the Institute's work. The Governor entry contribution level is \$100,000.

Reminder: Key Leaders Directory and Key Leaders Webpage—Important Resources Now Available to You!

Key Leaders Directory—*Connect with other Key Leaders*

Key Leaders webpage—*Get up-to-date information on the Key Leaders Network and find ways to engage.*

ULI is a member-driven organization, and we want to hear from you. Please let us know how you would like to engage in the Institute's programs. You can find a full list of opportunities **here**. If you do not see something that is quite right for you or for right now, contact us to talk about other opportunities that might fit your interests or schedule.

If you have any questions or feedback on the Key Leaders Network or any other ULI issue, contact Mary Beth Corrigan at **MaryBeth.Corrigan@uli.org** or 202-624-7136, or Georgia Gempler at **Georgia.Gempler@uli.org**.

Thank you for your commitment to ULI and for all that you do!