

KEY LEADERS **OPPORTUNITIES**

This newsletter provides information and highlights opportunities for Global Governing Trustees, Trustees, and ULI Foundation Governors.

February 2021

Dear Key Leader,

People often think of the winter as a time to slow down, take stock of what they have, and accept things as they are. But these are not usual times and we are excited to talk about change! This month's *Key Leaders Opportunities* highlights several changes at ULI. From our updated mission statement to two key staff hires who will have an impact on the Key Leaders network (Janice Periquet, president of the ULI Foundation, and Sonia Huntley, senior vice president for Diversity, Equity, and Inclusion), we continue to try to make our outreach relevant and keep you informed. We're also introducing a new feature in this newsletter—Key Leader Profiles—spotlighting one of your peers who continue to make a difference in ULI and the industry.

The changes we have all experienced over the past year are hopefully making us better people and better leaders. They have definitely brought our global organization closer together as we continue to experience worldwide participation in our virtual events. The world is a lot smaller over a Zoom meeting, and as we move forward we will work hard to capitalize on what we have learned and continue to offer opportunities to connect virtually and in person.

Stay healthy and safe. We look forward to seeing you in person soon and hope you continue to engage virtually.

Please do not hesitate to reach out to me or my colleagues if you have any questions about the Key Leaders Network, or if you are interested in increasing your engagement with ULI.

Best regards,

Mary Beth Corrigan
Executive Vice President
Global Leadership

In This Issue

- Key Leader Profile
- Key Leaders Network Updates
 - Diversity, Equity, and Inclusion (DEI)
 - Mission Statement Update
 - Update from the ULI Foundation
 - ULI Europe and ULI Asia Pacific Updates
- Upcoming Engagement Opportunities (*Choose from these options to get more involved in ULI or let us know how you would like to engage*)
- ULI Events
- Webinars of Interest to Key Leaders
- ULI in the News
- Key Leaders Network

Key Leader Profile



Dionne Nelson

President and CEO
Laurel Street Residential
Charlotte, North Carolina

Joined ULI: 2007
Global Governing Trustee (2016–2020)

Workforce and Affordable Housing Council (since 2007)
ULI Charlotte Governance Committee
ULI Terwilliger Center for Housing National Advisory Board
ULI Advisory Services Panel: **Dallas, Texas, 2016**
ULI Spring and Fall Meeting speaker

Why did you get into real estate?

I grew up in a family with a residential brokerage business. As such, I started selling real estate and obtained my broker's license in college. However, my post-college career went down a path in finance and management consulting. I always loved residential real estate, but I wasn't sure how to get back to it after years on a different track. In 2007, I had a unique opportunity to join a diversified real estate company and learn real estate development and affordable housing development specifically. It was the most important professional transition of my career.

Why did you join ULI?

I joined ULI for the learning opportunities, particularly from experts in affordable housing. ULI remains the organization through which I learn the most about mixed-income and affordable housing development.

How has ULI influenced you and your company and helped you make an impact in the community?

The insight I gain from ULI about market trends and examples of exceptional development help me manage the strategic direction of Laurel Street and set new aspirational goals for the company. Also, several development opportunities have come to Laurel Street directly from my relationships within ULI.

Where in ULI do you feel you can make the most difference?

I believe that I can make a difference through my continued engagement in ULI's housing development communities such as the Affordable and Workforce Housing Council and the Terwilliger Center for Housing. Additionally, as ULI seeks to become a more diverse organization, I hope to support such efforts as an engaged leader and through my mentorship and example as an African American woman leading a respected real estate development company.

We are thankful to Dionne for her continued engagement in ULI, and her willingness to share her insights and knowledge with members and those who are hoping to learn more about the industry.

Diversity, Equity, and Inclusion (DEI)



Welcome Sonia Huntley, ULI's New Senior Vice President, Diversity, Equity, and Inclusion

ULI recently announced that **Sonia Huntley** has been appointed as the Institute's senior vice president for Diversity, Equity, and Inclusion (DEI). Huntley, who was formerly ULI's vice president for Global Customer Service, will report directly to ULI Americas President Gwyneth Jones Coté.

Huntley will be responsible for heightening ULI's overall focus on DEI, including significantly increasing the representation of under-represented groups within the Institute's membership, staff, and leadership. Huntley will also expand ULI's content and learning

opportunities to help tackle structural systemic racism within the real estate industry.

Mission Statement Update

As Ed Walter and Owen Thomas announced this month, over the past year with the help of members from around the world, we have been reviewing our Mission Statement to ensure that it conveys ULI's purpose in a way that is meaningful and relevant.

The result of this work is a new Mission Statement and priorities that better articulate the scope and impact of the Institute's activities, as well as our future aspirations. We are not changing who we are or what we do. Instead, we are articulating our mission differently to better capture the breadth, spirit, and purpose of ULI through a more memorable, more inspiring, and more relevant statement.

With approval from our Global Board and Global Governing Trustees, we are pleased to announce our new Mission Statement and mission commitments:



THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

Update from the ULI Foundation

ULI Foundation Welcomes New Leadership

To meet ULI's critical mission to shape the future of the built environment for transformative impact in communities worldwide, we are



strengthening the ULI Foundation to support this effort.

We are pleased to announce the selection of **Janice P. Periquet** as our next president and chief advancement officer as we look forward to the Foundation's second half-century of support for ULI's mission-driven body of programs, centers, and initiatives. We are confident that Janice will lead us to a new level of philanthropic support. I know you all will join us in welcoming her to this vital leadership role.

[Read more about Janice here](#)

We are also pleased to welcome three new members who have been selected to join the **ULI Foundation Board**. Their installation greatly expands the expertise, experience, and diversity of the ULI Foundation Board. The board provides leadership for the Foundation, which serves as the philanthropic source of funding for ULI through major gifts and annual giving that support the Institute's mission-driven programs, activities, and services.

The new members are **Mary Hager**, cofounder of Thackeray Partners, Dallas; **Faron Hill**, president of Peregrine Oak, Atlanta; and **Hilary Spann**, managing director and head of Americas Real Estate Investments, CPPIB, New York. Their three-year terms began on July 1, 2020.

[Get to know our new board members here](#)

ULI is grateful for the philanthropic support from Key Leaders through a variety of programs, including The Fund for ULI (formerly the Annual Fund), the James J. Curtis Society for Planned Giving, and the new philanthropic societies. To learn how you can commit to furthering the Institute's mission through the ULI Foundation, please contact **Mary Beth Corrigan**.

The ULI Foundation's philanthropic societies—named in tribute to ULI pioneers and significant figures in the global real estate and land use professions—recognize and honor the generous donors who are committed to leadership in ULI's research and mission-focused efforts in support of our global communities. You can find a full listing of the philanthropic societies **[here](#)**.

ULI Europe

Online Leadership Roundable

This roundtable is a monthly online session that gives Key Leaders an opportunity to share experiences and approaches to current topics, and their views on what lies ahead. The next roundtable is scheduled for **Friday, March 19, 2021, at 1:00 p.m. GMT/2:00 p.m. CET**. If you are interested in participating, contact **Katrina Cross**.

ULI European Leadership Awards

The Urban Land Institute has announced two deserving winners of the **2021 ULI European Leadership Awards** as part of its ULI Virtual Europe Conference. The awards recognize industry leaders in Europe whose contributions to urban development and real estate, along with civic and social endeavors, exemplify the spirit and mission of ULI.

- **Marion Waller**, advisor to Paris Mayor Anne Hidalgo, was announced as the winner of this year's ULI European Talent Award for real estate professionals aged 40 or under.
- **Ric Lewis**, founding partner of one of the leading property investment management firms in Europe, Tristan Capital Partners, has won the 2021 ULI European Leader Award.

A new award category will be included for the 2022 ULI European Leadership Awards in honor of ULI Key Leader Trish Barrigan, cofounder and managing partner of Benson Elliot Capital Management, who sadly passed away in 2020. The ULI European Trish Barrigan Award for Diversity, Equity, and Inclusion (DEI) will be awarded to an individual for their leadership and contribution in advancing and promoting DEI in the real estate industry and broader community in Europe.

Upcoming Engagement Opportunities

Sharing Knowledge

ULI Forums

Plan or participate in a ULI Forum.

ULI Forums are a unique opportunity for ULI Full Members and invited nonmember guests to convene during our Spring and Fall Meetings, on the day before Product Council Day, to dive deeper into specific issues across the real estate spectrum. Forums are typically half-day formats comprising roundtable sessions, panels, and/or tours in host cities.

For the 2021 ULI Virtual Spring Meeting, you can find the most up-to-date forum schedule **here**, as well as additional information about each forum. Specific session descriptions will also be posted on this page as they are confirmed.

Forums working on planning agendas for the 2021 Spring Meeting include the following:

- **Randall Lewis/ULI Building Healthy Places Forum**
- **Coastal Forum**
- **Construction Forum**

- **Equitable Development Forum**
- **Infrastructure Forum**
- **Institutional Capital Providers Forum**
- **Large Landowners Forum**
- **New Housing Paradigms Forum**
- **Public/Private Partnerships in Action Forum**
- **Real Estate Research Forum**
- **University Forum (New!)**

If you would like to help plan a forum or participate in forum programming during the 2021 Spring Meeting, please contact **Jason Twiss**.

Speak on a future ULI webinar

With an increased focus on the virtual delivery of industry content, ULI is continuously developing webinars on a variety of topics organized through ULI research centers, product councils, and the regional and global leadership. Given the wealth of expertise and experience of ULI's Key Leaders, consider volunteering to help organize, moderate, or speak on a topic of particular interest to you. We will then connect you with the appropriate staff members to support your participation.

Email **Mary Beth Corrigan** to discuss your ideas or possibilities for speaking on a ULI webinar.

Transforming Communities

Advisory Services: Join a virtual panel or project analysis session.



In response to the travel restrictions associated with COVID-19, ULI has developed Advisory Services offerings that can be conducted virtually. **Virtual Advisory Services panels (vASPs)** are 2.5-day panels tailored to meet a sponsor's needs, following the traditional Advisory Services panel process. vASPs convene a multidisciplinary panel of four to six experts with a range of professional backgrounds and whose skills meet the needs of addressing the identified challenge.

A recording of a recent virtual panel completed for Dallas is **now available on Knowledge Finder**.

Project analysis sessions encourage creative thinking and problem solving between a sponsor and a multidisciplinary panel of four to six experts on a succinct and direct intractable challenge. These intimate, conversational offerings are structured and facilitated to yield in-depth, project-specific, and pragmatic recommendations in a short period.

The program is recruiting for the **Advisory Services** panels listed below. If you are interested in serving on a panel, please reach out to **Mary Beth Corrigan**.

- **Philadelphia, Pennsylvania**—Assessment of the development and revitalization of underused areas along the Delaware Riverfront.
- **Hammond, Indiana**—Downtown revitalization and economic development analysis.
- **Moline, Illinois**—Downtown revitalization and I-74 bridge relocation.
- **Tradition, Biloxi, Mississippi**—Review of long-term master-planned community.

Do you know a community that could benefit from a ULI Advisory Services panel? Contact **Tom Eitler** for more information on next steps.

Volunteer virtually with UrbanPlan.

ULI Michigan and the UrbanPlan team, in partnership with the Detroit Edison Public School Academy, have launched the **UrbanPlan x Detroit Student Fellowship program**.

The program incorporates a place-based model of UrbanPlan that focuses on a real site, the Morningside neighborhood on Detroit's east side. ULI Michigan and the UrbanPlan team worked in a collaborative effort with the City of Detroit Department of Planning to determine the location. Throughout the last several months, ULI Michigan has engaged members throughout the city to teach the program and engage as volunteers with the students.

UrbanPlan x Detroit will be offered to all high schoolers in Detroit public and charter schools. The Urban Plan team will be recruiting for local volunteers.

In fall 2021, this new model will be offered to district councils across the United States. Consider advocating for the program in your communities!

To volunteer with UrbanPlan in Detroit or with your district council, contact **Emily McKnight**.

For opportunities to engage in Europe, contact **Lisette van Doorn**.
For opportunities to engage in the Asia Pacific region, contact **May Chow**.

ULI Events

Americas | Virtual Housing Opportunity Conference



VIRTUAL | MARCH 16-17, 2021

HOUSING OPPORTUNITY CONFERENCE

REGISTRATION NOW OPEN

March 16-17, 2021

Virtual

The ULI Terwilliger Center's annual Housing Opportunity Conference will take place virtually March 16–17. The Institute's premier annual housing conference brings together a diverse mix of private and nonprofit real estate developers, public officials, urban and regional planners, housing advocates, architects, investors, and lenders with one common goal—to expand opportunities for a full range of residential development in their communities.

Americas | 2021 ULI Spring Meeting

CONVERSATIONS THAT ARE
TOO BIG TO MISS.

REGISTER NOW

REGISTRATION NOW OPEN

May 10–12, 2021

Virtual

The 2021 Spring Meeting will include several Key Leader-specific events.
More information to come as the agenda is finalized.

Asia Pacific | 2021 ULI Asia Pacific Summit



REGISTRATION NOW OPEN

May 25–27, 2021

Grand Hyatt Tokyo, Tokyo, Japan + Virtual

The **ULI Asia Pacific Summit** will return as a virtual and in-person event May 25–27, 2021. Combining the power of a safe, in-person experience in Tokyo with livestreamed content from around the world and a virtual audience reach, we will create an inclusive and engaging program to unite ULI members from the Asia Pacific region and beyond. The summit will take on big ideas and themes of 2021 and beyond, from climate change risk and responsible investment, to shaping and reshaping the human experience in cities and spotlights on resilient sectors.

Sponsorship opportunities and **early-bird registration** for virtual and in-person tickets are now open.

Recent Events Recap

ULI OnPoint

On January 27, ULI hosted its first iteration of ULI OnPoint, a live online discussion with expert panelists from around the globe. Throughout three one-hour sessions, panelists provided insights into the latest developments in geopolitics and the economy before taking a deep dive into a specific industry segment—hospitality and entertainment.

- **World Politics:** Moderated by Ali Aslan, an international TV host and journalist, with commentary from Elizabeth Economy of Stanford University's Hoover Institution and Rachel Tausenfreund, the editorial director at the German Marshall Fund of the U.S., discussing China/U.S. trade, economic impacts of the coronavirus, and the global economy outlook in the next year.
- **Economic Forecast:** Moderated by Gadi Kaufmann, managing director and CEO at RCLCO, with Mark Wilsmann of MetLife, Mary Ludgin of Heitman, and Suzanne Mulvey of GID as panelists.
- **Hospitality:** Moderated by Ali Aslan, with Bhavna Mistry of Walt Disney Imagineering and Jon Blanchard of BLVD Hospitality discussing how the pandemic has affected their respective areas of hospitality, what it will take for their

businesses to recover, and what pandemic-forced changes have presented opportunities for growth and innovation going forward.

ULI Asia Pacific: Experience the Experience

The ULI Asia Pacific: Experience the Experience event took place February 3–4 and energized a conversation about retail, hospitality, technology, and real estate. More than 40 thought leaders from 12 countries around the globe—including prominent retailers LVMH, IKEA, Hema, and Decathlon—provided valuable insights into where we are now during the global pandemic and what the future of retail real estate holds.

Some content will be featured in *Urban Land* online, and recordings will be available on Knowledge Finder in March. There are plans to set up a Retail Product Council in the Asia Pacific region to continue the cross-border discussion.

Read more in the [event recap](#).

2021 ULI Europe Conference

One thousand members took part in the ULI Virtual Europe Conference, enjoying a diverse program of thematic forums, virtual tours, a joint NEXT and Young Leaders Forum, and two days of core programming with outstanding speakers from around the globe. The conference also included an update on [ULI's report about life sciences](#).

Watch program highlights

The conference had extensive media coverage including the *Financial Times*, *Commercial Property Executive*, and *PropertyEU*. The Urbanist also produced [a dedicated 30 min podcast about the conference](#).

ULI Resilience Summit

ULI's Urban Resilience Program hosted its second annual Resilience Summit, following last year's engaging and action-provoking one-day event. This exclusive event, which took place virtually on December 2, 2020, unpacked the new realities of resilience during a pandemic, while examining the ways in which industry leaders can make more informed decisions to further protect communities and investments from future climate risks.

Watch the recording

To find events from our local district councils, national councils or regional offices, see our [full event listing](#).

Webinars of Interest to Key Leaders

ULI is embracing new ways for members to connect and share best practices globally online. Through the enhanced webinar series, all members can continue to access business-applicable information on a wide range of topics, as well as the latest insights into how the industry is tackling COVID-19.

Featured Upcoming Webinars

- February 19: Terwilliger Center Monthly Webinar Series—Adaptive Reuse
- February 23: ULI Australia—Insider's Look: How ISPT Achieved Carbon Neutrality
- February 24: ULI Europe—Fostering Inclusive Urban Growth: Insights from Global Best Practice
- February 25: ULI Japan: Viewing Japan through the Lens of Proactive Investors
- February 26: Blueprint: Best Practices in Sustainable New Construction
- March 10: Climate Risk and Market Value—Data Innovations for Real Estate

Featured On-Demand Offerings in Knowledge Finder:

- December 2: 2020 ULI Virtual Resilience Summit
- November 19: Washington, D.C., Virtual Advisory Services Panel
- November 18: The Business Case for Real Estate Sustainability
- November 5: Launch of Emerging Trends in Real Estate® Europe 2021

**For a full list of upcoming and on-demand ULI webinars taking place around the globe, [click here](#).*

ULI in the News

Recent news coverage of ULI on a global basis:

- *New York Times* | **Hounded by Wildfires, Californians Rethink Their Willingness to Rebuild**
- *Business Review* | **European Real Estate investors target large cities and assets least disrupted by the health crisis**
- *The Irish Times* | **Hibernia Reit CEO named Urban Land Institute Ireland chair**
- *National Law Review* | **Top 6 Takeaways from the Allen Matkins/ULI Capital Markets Roundtable**
- *BluPrint* | **The Spotlight Shines on These Judges at the 8th PropertyGuru Philippines Property Awards**

As Key Leaders and the industry's foremost experts, your insights would be highly valuable in shaping articles related to real estate and land use. If you are interested in speaking to journalists on behalf of ULI, please contact **Mary Beth Corrigan**.

Key Leaders Network

Key Leaders Network Brochure

Do you have questions about the Key Leaders Network or want to know more about the opportunities you have to get involved with ULI? Download the **Key Leaders Network brochure** for an overview of the Key Leaders Network, including information on membership, benefits, and engagement opportunities.

Engagement Survey

While the ongoing COVID-19 pandemic prevents us from gathering in person, that does not mean ULI has stopped offering programs such as UrbanPlan and Advisory Services. Have you always wanted to serve as an UrbanPlan volunteer or an Advisory Services panelist but could not commit to the time and travel? ULI is now offering these programs virtually so you can participate from the comfort of your home!

We rely on the feedback of the Key Leaders and are looking to hear your thoughts on these and other opportunities for virtual engagement. **We appreciate your taking the time to complete [this survey](#), if you have not done so already.**

Who Are ULI's Key Leaders?

Global Governing Trustees—Individuals who serve as the high-level leadership group of ULI and are responsible for representing and serving as the voice of the diverse membership in substantive matters related to the advancement of the Institute's mission. Global Governing Trustees serve four-year terms.

Trustees—Members who have completed their four-year term as a Global Governing Trustee.

ULI Foundation Leadership Donors—Members who believe in ULI's ability to create better communities and have committed to ensuring an endowment for the continuation of the Institute's work. The Governor entry contribution level is \$100,000.

Reminder: Key Leaders Directory and Key Leaders Webpage—Important Resources Now Available to You!

Key Leaders Directory—*Connect with other Key Leaders*

Key Leaders webpage—*Get up-to-date information on the Key Leaders Network and find ways to engage.*

ULI is a member-driven organization, and we want to hear from you. Please let us know how you would like to engage in the Institute's programs. You can find a full list of opportunities **here**. If you do not see something that is quite right for you or for right now, contact us to talk about other opportunities that might fit your interests or schedule.

If you have any questions or feedback on the Key Leaders Network or any other ULI issue, contact Mary Beth Corrigan at **MaryBeth.Corrigan@uli.org** or (202) 624-7136, or

Georgia Gempler at Georgia.Gempler@uli.org.

Thank you for your commitment to ULI and for all that you do!