

## **ULI DISTRICT COUNCIL PARTNERSHIPS FOR HEALTH EQUITY PROGRAM**

### **Statement of Interest (SOI)**

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#### **CHARTING A MORE EQUITABLE FUTURE**

**The ULI Building Healthy Places Initiative is seeking District Councils to participate in a new effort, the District Council Partnerships for Health Equity Project. District Councils will examine local histories of racial discrimination in land use and transportation, understand impacts on health outcomes, and create action agendas to drive equitable change in real estate and land use. Partnerships with local organizations who have been working on aligned issues will be a core part of this effort. Participating District Councils will receive financial support and technical assistance from BHP.**

Led by BHP with support from the Robert Wood Johnson Foundation and other funders, the project will engage and provide funding to up to six District Councils from across North America to work in partnership with community and advocacy groups focused on issues of race, health equity, and environmental justice. Partnerships will explore the local and/or national history of discrimination embedded in transportation, land use, and real estate; examine the health and wealth impacts of these policies; and prepare a joint action agenda for change. Throughout the project, District Councils will receive financial and technical support.

This is an opportunity for ULI members to leverage their leadership positions to expand relationships with other organizations and build trust with local communities, by exploring and documenting problematic policies and practices and strategizing for actionable short- and long-term change.

This effort should be led at the District Council level by two co-chairs, with support from a member committee. All District Councils will follow a consistent 18-month work plan, organized into three 6-month phases.

#### **PROGRAM BACKGROUND**

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Racial discrimination has had profound impacts on the shape of cities, and the health outcomes of people living in them. Racism is embedded within land use decision making and transportation infrastructure in many ways, via for example redlining or racial covenants, freeway alignment decisions, the location of locally unwanted land uses, and development within floodplains or other vulnerable areas. These decisions have lasting impacts on health outcomes in communities, leading to health disparities, wealth gaps and exclusion from economic opportunities, concentration of poverty, vulnerability to heat, climate change and extreme weather, and other impacts. This project will support District Councils in partnering with organizations working locally to understand this history and its health impacts, and craft action agendas for the real estate industry.

District Councils are encouraged to seek out new partnerships or deepen existing ones with local and national groups which have been working to identify and address these issues. Partner organizations could include for example local racial justice or advocacy organizations, local chapters of national organizations, or other groups.

**PLEASE SUBMIT COMPLETED STATEMENT OF INTEREST FORMS TO [HEALTH@ULI.ORG](mailto:HEALTH@ULI.ORG) BY JUNE 4, 2021**

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### FUNDING & LOGISTICS

This opportunity is available to all North American District Councils via a generous grant from the Robert Wood Johnson Foundation and other funders. Up to \$160,000 will be provided to participating District Councils, in total, for costs including meeting expenses, TAP (Technical Assistance Panels) support, staff labor, etc. Rather than transferring funding on a lump sum basis, District Councils will be able to cover project costs up to a specified amount. (In general, funding cannot be used to compensate ULI members for their time.) District Councils are responsible for executing the project work plan, including local logistics.

BHP will secure consultants to conduct baseline research for each District Councils, provide dedicated staff, engage national equity advisors to provide training, manage overall communications, and provide other support. BHP will convene participating District Councils throughout the program and will share lessons from this work across the District Council network.

KEY ACTIVITIES & DELIVERABLES	
Teams commit to the following key activities:	Teams may consider supplemental activities, such as:
<ul style="list-style-type: none"> <li>• Establish leadership committee</li> <li>• Identify and create partnerships with local organizations</li> <li>• Prepare historical impact analysis and map(s)</li> <li>• Identify ongoing health impacts</li> <li>• Create an action agenda for change</li> <li>• Document all work and outcomes</li> </ul>	<ul style="list-style-type: none"> <li>• Consultants/advisors</li> <li>• Technical/mapping support</li> <li>• Local charette</li> <li>• Community workshop(s)</li> <li>• Technical Advisory Panels (TAPs)</li> </ul>

**Communities across North America are addressing embedded bias and discrimination in land use and transportation to promote more inclusive, economically vibrant communities. With this project, District Councils have the opportunity to move the needle on health equity and racism.**

**WE HOPE THAT YOU WILL BE INVOLVED!**

**SEND QUESTIONS, COMMENTS, AND YOUR COMPLETED SOI TO [HEALTH@ULI.ORG](mailto:HEALTH@ULI.ORG)**

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### SUMMARY PROGRAM TIMELINE (SUBJECT TO CHANGE)

2021	
June 4	STATEMENT OF INTEREST FORMS DUE FROM DISTRICT COUNCILS
June 25	DISTRICT COUNCILS SELECTED AND NOTIFIED (UP TO SIX)
July to December (6 months)	<b>PHASE 1: DISCOVERY, PARTNERSHIP IDENTIFICATION, RELATIONSHIP BUILDING</b> <ul style="list-style-type: none"> <li>Virtual kickoff activities with BHP</li> <li>Foundational trainings for all teams to understand national policy context/key issues</li> <li>Local work planning and establishing a District Council leadership committee (existing District Council committees could be utilized, or new committees created, to steer this work)</li> <li>Local relationship mapping/partnership-building by District Councils</li> <li>Local dialogues to foster understanding of issues/goals among partnership members</li> <li>Joint Convening #1: Sharing/learning session at 2021 Fall Meeting</li> </ul>
2022	
January to June (6 months)	<b>PHASE 2: UNDERSTANDING IMPACTS</b> <ul style="list-style-type: none"> <li>Local historical impact analysis to document past harms and ongoing health impacts (baseline research to be provided by BHP)</li> <li>Local data collection and activities (mapping, charettes and workshops, TAPs, etc.)</li> <li>Local partners and consultants conduct research, build maps, etc.</li> <li>Joint Convening #2: Expert advising and sharing session</li> </ul>
July to December (6 months)	<b>PHASE 3: CREATING ACTION AGENDAS FOR REAL ESTATE</b> <ul style="list-style-type: none"> <li>Local action agenda to address harmful legacies of racism broadly related to land use/transportation</li> <li>Local partnership members, ULI District Council members, and the local real estate industry (and related industries) commit to action (ex: investing in affordable housing, promoting wealth creation in certain neighborhoods, etc.)</li> <li>Joint Convening #3: Sharing/Learning Session at 2022 Spring Meeting</li> </ul>
2023	
January	<b>SYNTHESIS PUBLICATION AND PROMOTION</b> <ul style="list-style-type: none"> <li>National synthesis report prepared and published by BHP</li> <li>Strategic communications and promotional toolkit launched</li> <li>Projects transitioned to District Councils for implementation</li> </ul>

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#### STATEMENT OF INTEREST FORM (SUBMIT COMPLETED FORM BY JUNE 4, 2021)

**District Council:**

**District Council Staff Lead or Project Manager (Name):**

**Likely Member Co-Chairs:**

**Likely Project Focus:**

**Likely Local Partner Organizations:**

**Total Funding Request: \$**

*Note: Up to \$160,000 will be provided to all participating District Councils.*

☐ **We commit to ensuring continued member engagement and support for this project.**

☐ **We commit to participating in all joint workshops and activities.**

☐ **We commit to follow through with items in the action agendas after this project officially concludes.**

**PLEASE USE SEPARATE SHEET TO ANSWER THE TEN QUESTIONS BELOW.**

**PLEASE LIMIT RESPONSES TO NO MORE THAN 300 WORDS; SHORTER IS FINE TOO.**

1. Describe the likely focus of this effort, in terms of local geography, topics to be examined, etc. Recognizing that full examination will take time, what is your city's history with racism in transportation and land use, how has it impacted health, and what do you anticipate an eventual action agenda to include?
2. Describe your potential partners. What partners and allied organizations do you anticipate collaborating with for this project (*partner organizations could include faith groups, social or racial justice groups, design groups, affordable housing advocates, etc.*)? What is your current relationship with them (if any)? How do you plan to engage with them? Have you discussed this project with them already?
3. BHP will provide baseline data for each participating District Council, including local redlining maps where available, health data, etc. In some cases, this information will need to be supplemented by the District Councils. What information will likely be most valuable to you? Do you have members or partners who will help with supplemental or historical research, mapping, etc.? What data sources are you likely to draw from?  
*Note that some information is also publicly available at sites like [this one](#).*
4. Describe your District Council's past work on topics related to health and social equity, DEI, racism, or other related issues. What programming have you undertaken related to health, equity, land use, and/or transportation in the past? Is your participation in this project building on past work?
5. Describe your expected leadership and committee for your proposed project. You may create a new leadership infrastructure or utilize an existing committee or group. Please list expected committee co-chairs and members by name, title, and organization. *We recommend 8-10 committee members, including two Co-Chairs, along with the representatives of the disciplines including public sector; private sector; urban planning; historian; researcher/data analysis; social equity and racial justice; representatives from partner organizations, etc.*

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6. Local staff and members will be responsible for the lion's share of the work on this effort, including all local logistics (such as meeting invitations, venues, transportation, food, A/V, etc.) Do you feel confident that you will be able to sustain commitments to the project over the 18-month project duration?
7. Up to \$160k will be provided to all participating District Councils. Rather than transferring funding on a lump sum basis, District Councils will be able to cover project costs up to a specified amount. Because District Council budget needs vary, we are not capping individual District Council grant amounts at this time. Based on the budget you provide below, how much funding will you need from BHP? Do you anticipate leveraging requested grant funds with your own resources and/or additional fundraising? *Resources in addition to the BHP grant are helpful but not required.*
- Total grant request from BHP:
  - Total funding from District Council:
  - Total funding from other sources (please specify):

8. Use the table below to summarize your proposed project budget. Describe how you would allocate BHP grant funding and additional resources, if any. *Note: We expect that District Councils will set up a dedicated cost code. Expenses will be paid for from the grant up to a pre-specified amount.*

<b>Project Budget</b>			
<b>Direct costs</b>	<b>Grant funding</b>	<b>In-kind/other</b>	<b>Total</b>
Meeting expenses			
Partner compensation			
Consultant(s)/Technical Advisors			
Travel (please describe)			
Reports/printing			
District Council labor			
Other (please describe)			
Other (please describe)			
Other (please describe)			
Total			

9. District Councils will be required to prepare financial and narrative reports regarding key activities and uses of grant funds, to use in reporting to RWJF and other funders:
- Do you anticipate any challenges preparing these reports?
  - If you are selected to participate in this project, do you commit to preparing and submitting budget and narrative reports?
10. What else should we know regarding your partnership, community, and/or District Council?

**THANK YOU FOR YOUR INTEREST!**  
**PLEASE SUBMIT YOUR COMPLETED SOI FORM TO [HEALTH@ULI.ORG](mailto:HEALTH@ULI.ORG) BY JUNE 4, 2021**