

## ULI DISTRICT COUNCIL PARTNERSHIPS FOR HEALTH EQUITY PROGRAM

### District Council Engagement & Funding Opportunity



#### CHARTING A MORE EQUITABLE FUTURE

The ULI Building Healthy Places Initiative is seeking District Councils to participate in a new effort, the District Council Partnerships for Health Equity Project. District Councils will examine local histories of racial discrimination in land use and transportation, understand impacts on health outcomes, and create action agendas to drive equitable change in real estate and land use. Partnerships with local organizations who have been working on aligned issues will be a core part of this effort. Participating District Councils will receive financial support and technical assistance from BHP.

#### PROGRAM ELEMENTS

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- **Partnerships will explore the local and national history of discrimination in transportation, land use, and real estate.** They will examine the role of the real estate industry and may include topics such as redlining/racial covenants, freeway displacements, urban renewal, development in floodplains or other vulnerable areas, suburbanization, etc., and examination of the role of the real estate industry and more.
- **Partnerships will examine the health and wealth impacts of these policies,** such as health disparities, gentrification and displacement, wealth gaps, exclusion from economic opportunities, lack of affordable and attainable housing lack of access to capital, vulnerability to heat, climate change and extreme weather, and more.
- **Partnerships will prepare joint action agendas for health equity in real estate,** which will identify local (or national) policy and practice recommendations.
- **Partnerships will engage in facilitated collaboration across District Councils,** including mutual learning and idea exchange, sharing lessons across the wider District Council network, and the engagement of equity advisors.

#### PROGRAM GOALS

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- **Deepen understanding of health equity impacts of racist land use and transportation policies among ULI members.**
- **Develop shared action agendas between ULI/real estate leaders and local advocacy groups to promote health equity.**
- **Foster enduring, trusting relationships between District Council leaders and local advocates for social and racial justice.**

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#### THREE 6-MONTH PHASES; 18 MONTHS TOTAL

All partnerships will follow a consistent 18-month work plan organized into three 6-month phases.

#### PHASE 1- DISCOVERY, PARTNERSHIP IDENTIFICATION, RELATIONSHIP BUILDING

- Foundational trainings for all teams to understand national policy context/key issues
- Local work planning and establishing a District Council leadership committee (existing District Council committees could be utilized, or new committees created, to steer this work)
- Local relationship mapping/partnership-building by District Councils
- Local dialogues to foster understanding of issues/goals among partnership members

#### PHASE 2 – UNDERSTANDING IMPACTS

- Local historical impact analysis to document past harms and ongoing health impacts (baseline research to be provided by BHP)
- Local data collection and activities (mapping, charettes and workshops, TAPs, etc.)
- Local partners and consultants conduct research, build maps, etc.

#### PHASE 3 – CREATING ACTION AGENDAS FOR REAL ESTATE

- Local action agenda to address harmful legacies of racism broadly related to land use/transportation
- Local partnership members, ULI District Council members, and the local real estate industry (and related industries) commit to action (ex: investing in affordable housing, promoting wealth creation in certain neighborhoods, etc.)

#### KEY ACTIVITIES & DELIVERABLES

| Teams commit to the following key activities:   | Teams may consider supplemental activities, such as:   |
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| <ul style="list-style-type: none"> <li>• Establish leadership committee</li> <li>• Identify/create partnerships with local organizations</li> <li>• Prepare historical impact analysis and map(s)</li> <li>• Identify ongoing health impacts</li> <li>• Create an action agenda for change</li> <li>• Document all work and outcomes</li> </ul> | <ul style="list-style-type: none"> <li>• Consultants/advisors</li> <li>• Technical/mapping support</li> <li>• Local charette</li> <li>• Community workshop(s)</li> <li>• Technical Advisory Panels (TAPs)</li> </ul> |

#### FUNDING & LOGISTICS

This opportunity is available to all North American District Councils via a generous grant from the Robert Wood Johnson Foundation and other funders. Up to \$160,000 will be provided to participating District Councils, in total, for costs including meeting expenses, TAP (Technical Assistance Panels) support, labor, etc. Rather than transferring funding on a lump sum basis, District Councils will be able to cover project costs up to a specified amount. District Councils are responsible for executing the project work plan, including local logistics. BHP will engage consultants to conduct baseline research for each District Councils, provide dedicated staff, engage national equity advisors to provide training, manage overall communications, and provide other support. BHP will convene participating District Councils throughout the program and will share lessons from this work across the District Council network.

#### NEXT STEPS

Statements of Interests due June 4, 2021 and available at [uli.org/partnerships](https://uli.org/partnerships).

Email questions to [health@uli.org](mailto:health@uli.org).