You are Invited!

Creative Placemaking Pop Up Breakfast:
The Economic Value of Arts and Culture

Tuesday, October 25, 2016
7:00 a.m.–8:00 a.m. Convention Center, Room D168
Open to All Fall Meeting Attendees

Placemaking—combining elements of the built environment in a compelling way that attracts people—is the essence of real estate development. Creative placemaking takes that concept a step further. As Anne Markusen and Ann Gadwa Nicodemus wrote, “Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.”

If done well, creative placemaking can deliver high value to its stakeholders, including the community, developers, and public and private partners. Leveraging art and cultural assets is an important component of building healthier places to live and work. At this Fall Meeting Pop Up Breakfast, hear from ULI Senior Visiting Fellow Juanita Hardy and Kresge Foundation Program Officer Michelle Johnson, learn about exemplary creative placemaking projects, and share your knowledge about best practices. See you there!

Complimentary breakfast is included.

No registration is required, but RSVPs at health@uli.org are welcome.