The 2013 ULI Charles H. Shaw Forum

Building from Strength: Connecting Real Estate Investment to Quality Urban Public Education

Agenda:

June 27
Meeting location: Drinker Biddle & Reath LLP, Suite 3700; 191 N Upper Wacker Drive, Chicago

3:30p
General Registration Begins

4:00p
Welcoming Remarks and Introductions
- Paul Shadle, DLA Piper, LLP (ULI Chicago Chair)
- Tina Hike-Hubbard, Director, Schools Initiative, Enterprise Community Partners (Forum Co-Chair)
- Jeremy Sharpe, Community Liaison, Rancho Sahuarita Company (Forum Co-Chair)

4:30p
Panel Discussion: Framing the Relationship between Schools and Neighborhood Value
School quality (and perceived quality) is a major driver of a community's land value. Through two longitudinal studies, these researchers will present some preliminary findings that will help us frame the issues of our shared concern for the Forum. These studies show an intimate connection between the K-12 educational community and the perceived value of the neighborhood around such educational assets.
- Susanne Cannon, Chair, Department of Real Estate, DePaul University
- Bartley Danielsen, Associate Professor of Real Estate and Finance, N.C. State University
- Moderator: Tanya Vartivarian, Director of School Services, Illinois Facilities Fund

5:30p
Panel Discussion: Partnerships for Urban Schools
Across the country, in cities large and small, developers and other practitioners in the real estate industry have engaged innovatively with local schools. We will explore creative case studies that have achieved various levels of success in outcomes.
- Jacob Fish, Director of Development, St. Andrew Bay Land Company
- Krisztina Tokes, Director of Facilities Asset Management, Los Angeles Unified School District
- Leroy Moore, Senior Vice President and Chief Operating Officer, Tampa Housing Authority
- Moderator: Tina Hike-Hubbard, Director, Schools Initiative, Enterprise Community Partners

6:30p
Session ends / Walk to Dinner

7:00p
Dinner
Dinner location: Trattoria #10 | 10 North Dearborn Street

8:00p
Conversation over coffee and dessert
Richard Baron received ULI’s prestigious J.C. Nichols Prize for Visionaries in Urban Development in 2004, in part for his long career blending private practice with extraordinary public service. Among his notable achievements, he was the co-founder and co-chairman of the Vashon Education Compact, a partnership of the St. Louis Public Schools and major corporations. The Compact worked to transform ten low-performing public schools in the City of St. Louis into high-achieving schools.
- Richard Baron, CEO and co-Founder, McCormick Baron Salazar
- Conversant: Jeremy Sharpe, Community Liaison, Rancho Sahuarita Company
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8:00a  Continental Breakfast

8:30a  Panel Discussion: Shared Facilities and Community Amenities
This panel will explore possibilities for schools making use of other existing or new facilities in the community to draw education outside of the school walls and also how scarce public facilities may be maximized through joint-use agreements or other partnerships to share community facilities.
- Sean O’Donnell, Principal, Perkins Eastman
- Mary Borgia, Owner, The Borgia Company
- Ben Ranney, Principal, Terra Firma Company
- Moderator: Kelly Mann, Executive Director, ULI Northwest

10:00a  Break

10:15a  Panel Discussion: Urban School Real Estate Decision-Making
Panelists will address how cities, school districts, and charter operators think about real estate. Facing complex demographic shifts, these public actors are making huge decisions on school consolidation, new school locations, and other factors that dictate the quality of surrounding communities. How might the professional real estate industry be a useful partner in any of this decision-making?
- Shannon Jaax, Director, Repurposing Initiative, Kansas City Public Schools
- Derwin Sisnett, CEO, Gestalt Community Schools
- Cathy Valdes, Chief Facilities Officer, Hillsborough County Schools
- Moderator: Andre Brumfield, Director of Planning & Urban Design, Gensler

11:45a  Break and Buffet Lunch

12:15p  Presentation of Ideas from Abroad
- Tim Jones, President and CEO, Artscape

12:45p  Breakout group discussions

2:00p  Regroup and report backs
- Jess Zimbabwe, Executive Director, ULI Rose Center for Public Leadership (facilitator)

3:00p  Concluding discussion

4:00p  Adjourn