Nashville Overview: The 18-Hour City
Bert Mathews | Partner
1.8 Million People: 14-County Region

Job Growth Ranking (U.S.)
- 2012 #1
- 2013 #2
- 2014 #8

Population Growth
- 1.7% Annual Growth Rate (+32,000 new residents/year)
Drivers

Health Care
• 125,900 health care jobs (1 in 11)
• $40B economic benefit
• 40% of all privately owned hospital beds operated by a Nashville company

Education
• 118,379 students in 22 colleges and universities
• 17,000 graduates/year, 60% remain in the region
What We Have

Accolades

#4 Best City for Millennial Entrepreneurs
   September 2015

#1 America’s Friendliest City
   April 2015

#2 Best Places to Live Now
   March 2015

#1 Job Growth in Advanced Industries Since the Recession
   February 2015
What We Have
Music Industry

- **60,000 jobs, $5.5B** local economic impact
- **190** recording studios
- **5,000** working musicians
- **4x** more music industry employment than any other U.S. city
What We Don’t Have

Quality Public Education

Decent Public Transportation

Only two high schools — both magnets — produce more than 50% college-ready graduates

Source: Nashville Area Chamber of Commerce
The Catalysts

Civic Leadership
- 24 years – 3 mayors

The Gap
- Per capita income at 115% of the national average
- Cost of living at 90.2 of U.S. average