THIRD LARGEST CITY IN ROCHESTER

MAYO CLINIC DESTINATION MEDICAL CENTER
“INFILL CITY”

MAYO CLINIC DESTINATION MEDICAL CENTER
UNREMARKABLE Arrival Experience
Dalai Lama Remains at Mayo Clinic for Evaluation

Associated Press  |  Sept. 27, 2015

He has cancelled his U.S. appearances for the month of October

ROCHESTER (AP) — The Dalai Lama remains at Minnesota’s Mayo Clinic after canceling his U.S. appearances for the month of October.

A Mayo spokeswoman confirmed Sunday the 80-year-old Tibetan Buddhist leader remains at the Rochester clinic for a medical evaluation. No other details were released.

The Dalai Lama stands on stage before making a speech to an audience at the ESS Stadium in Aldershot, England, on June 29, 2015
INSTITUTIONAL VS. THE CITY

- Institution: Private, Inaccessible, Single-Use
- City: Public, Open, Many Uses
Largest economic development in state history:

- Mayo Clinic $3.5 billion
- Private Investment $2.1 billion
- State $585 million
CITY IN PROGRESS

MAYO CLINIC DESTINATION MEDICAL CENTER
“ORCHESTRATED SERENDIPITY” Mixed-use City
UNREMARKABLE | Suburban Setting

MD Anderson: Houston, TX
UNREMARKABLE | Institutional Facade

MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN
REMARKABLE | Ice Pavilion

MAYO CLINIC DESTINATION MEDICAL CENTER
ROCHESTER CHOAS

- Global institution vs. small town
- Multiple land owners
- Real estate speculation
- No history of public and private
- Civic momentum through benevolence
DISCOVERY SQUARE | Key Places

- the square
- translation cloud
- institutes
- university connection

- Bio-Business
- Stabile
- Franklin Plant
- Hilton
- Guggenheim
- Partnership alley

4th Street SW

Union Square | San Francisco

MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN
DISCOVER SQUARE | Collaboration Spaces

Google Commons, Mountain View, CA

MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN
HEART OF THE CITY
FIRST AND FIRST
HEART OF THE CITY | Key Places

- Plummer Building
- Marriott Hotel
- Kahler Hotel
- Gonda Building
- Center Street
- 2nd Street SW
- Peace Plaza
- Ice Pavilion
- The Portal
- Chateau Theatre
- The Balcony
- The Light Pavilion
- Waterfront Passage
- The Plaza Steps

MAYO CLINIC DESTINATION MEDICAL CENTER

ROCHESTER, MN
HEART OF THE CITY | Peace Plaza
HEART OF THE CITY | Peace Plaza

MAYO CLINIC DESTINATION MEDICAL CENTER
CENTRAL STATION
TRANSIT TERRACE
Creating a global destination for health and wellness.

With Mayo Clinic at its heart, the Destination Medical Center (DMC) initiative is the catalyst to position Rochester, Minnesota as the world’s premier destination for health and wellness; attracting people, investment opportunities, and jobs to America’s City for Health and supporting the economic growth of Minnesota, its bioscience sector, and beyond.