Immigration in Vancouver

• Vancouver is Canada’s 2\textsuperscript{nd} most popular municipality for immigrants
• 46\% of Vancouver residents are foreign born and 50.2\% have a non-English mother tongue
• By 2017, 54\% of Greater Vancouver residents will become a ‘visible majority’
Ethnic Origins of Vancouverites

![Bar Chart]

**Ethnic Origins**

<table>
<thead>
<tr>
<th></th>
<th>Thousands</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aboriginal</td>
<td>15</td>
</tr>
<tr>
<td>North American</td>
<td>74</td>
</tr>
<tr>
<td>European</td>
<td>278</td>
</tr>
<tr>
<td>Caribbean</td>
<td>3</td>
</tr>
<tr>
<td>Latin American</td>
<td>12</td>
</tr>
<tr>
<td>African</td>
<td>8</td>
</tr>
<tr>
<td>Asian</td>
<td>292</td>
</tr>
<tr>
<td>Oceanic</td>
<td>5</td>
</tr>
</tbody>
</table>
Ethnic Groups in Vancouver

Visible Minorities
City of Vancouver Population by Minority Group, 2011

Chinese 28%
Filipino 6%
S Asian 6%
SE Asian 3%
Other 9%
Non-Visible Minority 48%
In 2011, 44 per cent of the city’s population was born outside of Canada. More than half of that population arrived in Canada since 1991.
Global Population, Global Economy

- Vancouver ranks as 4th overall in FDI Intelligence’s 2013/2014 American Cities of the Future report, and the #1 ‘large’ city. (New York, Toronto, Montreal all counted as ‘major’ cities).
Foreign Equity Investment

- Foreign equity Venture Capital investment into the city of Vancouver from 1997 to 2011:
  - over $2B dollars
  - average of $140M per year
World Class Infrastructure

- Vancouver ranks 3rd in the Americas for FDI infrastructure for large cities
Support for Density in the Urban Core

Downtown trends (1996-2011)

Source: City of Vancouver estimate based on Census data and screenline counts

Downtown Vancouver, 1996-2011
(Peak Periods: 7-9am, 11am-1pm, 3-6pm)

- People Entering Downtown
- Motor Vehicles Entering Downtown
- Population
- Jobs

- +75% population (1996 - 2011)
- +26% jobs (1996 - 2011)
- +15% people entering downtown (1996 - 2011)
- -25% vehicles entering downtown (1996 - 2011)

Source: City of Vancouver estimate based on Census data and screenline counts
Growing clean-tech sector in Vancouver exporting products and services
Growing interest in local food
Ongoing Work

- Capacity For Additional Growth: No outward expansion
- Fossil Fuel Exports: Not aligned with brand
- Cultural Differences: ex: definition of “Green City”
- Communication: City messages translated into multiple languages
- Affordability: ongoing work to develop housing options