INVEST IN NEIGHBORHOODS
Focused & Customized Assistance for Neighborhoods
NEIGHBORHOOD COMMERCIAL DISTRICTS
SAN FRANCISCO
Healthy Commercial District

- Existing Businesses Thrive
  - One on One TA
  - Loans
  - TI Grants
  - Neighborhood Marketing
  - Business Guides
  - Branding - Banners - Shop Local
  - Events
  - Festivals
  - Art Walks
  - Targeted Business Attraction
  - New Development

- Attractive Physical Conditions
  - Façade Grants
  - Window Signs
  - Murals/Beautification
  - Public art installations
  - Neighborhood landmarks
  - Streetscape Improvements
  - Outdoor furniture
  - Design Guidelines
  - Appropriate Zoning
  - Infrastructure Investments

- High Quality of Life
  - Crime Prevention
  - Graffiti & Trash Removal
  - Sidewalk Cleaning
  - Activated public space

- Strong Community Capacity
  - Community Group to Advocate/Implement
    - Neighborhood Association
    - CBD
    - CBO
    - Steering Committee
  - Merchant Association
  - Sustainable Funding Stream (e.g., CBD)
Program Elements

• Neighborhood Profiles

• Baseline Services

• Customized Services
Community Impact Framework

**GOAL**

A diverse, healthy mixed-income neighborhood where safety and well-being are within the reach of all who live and work in Central Market and the Tenderloin.
Action Zones

- Action Zones Identified by TLHIP community Planning Process
- Action Zones Identified by Community Benefit Districts and other community partners
NEIGHBORHOOD-WIDE OBJECTIVES

Affordable Housing
Arts Organization Support
Cleanliness
Mental Health
Nonprofit Retention
Safety
Small Business Support
Streetscape Improvements