The Aurora Corridor Project

The City of Shoreline
Washington State
City of Shoreline

✓ Born in 1995
✓ First bedroom community of Seattle
✓ Inherited 3 mile stretch of Aurora Ave N “unsafe – and unsavory – at any speed”
Embracing “Main St”

✓ $140 million spent over ten years

✓ $4,400 per foot in frontage improvements

✓ Over 90% funded by federal, state, county, transit, and utility funding partners
Drivers love it

- BAT Lanes (Business Access Transit)
- Turning controls
- Decorative lighting
- Internally lit signage
Walkers & bikers love it

- Sidewalks protected by landscaping
- Stormwater
- Bicycle path
- Delineated crosswalks
- Bike/pedestrian bridges
Corridor living

Supports the healthy, economic, egalitarian BRT lifestyle

2011 ULI Study: Developing the Next Frontier
Multifamily developers love it
Office developers love it.
Retailers love it