A DIVERSE 4 MILES OF DISCONNECTED PROGRESS
WELCOME TO THE WEST SIDE

ANCHOR INSTITUTIONS + CIVIC ASSETS

A. OneCITY
B. HCA Healthcare
C. Centennial Park
D. Centennial Medical Center
E. Red Cross
F. Baptist Hospital
G. Nashville General Hospital at Meharry
H. Fisk University
I. Meharry Medical College
J. Vanderbilt University
K. VA Medical Center
L. Vanderbilt University Medical Center
M. Monroe Carrell Jr. Children’s Hospital at Vanderbilt
N. Belmont University

SINGLE FAMILY HOMES

LOWER INCOME, GENTRIFYING

MARKET RATE MULTI-FAMILY, CLASS A OFFICE
Building Collaborations

University Evaluations
1) Vanderbilt Peabody (to survey residents & businesses)
2) Lipscomb (Sustainability and healthy environment)
3) Vanderbilt Owen (RE value from BHP of development)
4) TSU/Meharry – Health practices / lifestyle survey
5) UTK_LA- vision 'Improvements to the Public Realm’

Convening aligned Organizations
1) Neighboring small and large businesses and property owners
2) Greenways, Walk/Bike Nashville, TDOT, MPO, Civic Design Center, Metro Parks
3) Farmer’s Market, Nashville Food Project, Hands on Nashville, Big Brother/Big Sister, Oasis Center, Red Cross, AHA, ACS,
4) Neighborhood Associations: SPNA, Nations, Sylvan Heights, Global Ed Center

Connecting Healthcare to “a Culture of Health”
1) HCA Foundation, Ascension Health/Mission Point, Health Care Council, YMCA, Senator Bill Frist’s Nashville Health initiative
National Study Visit Assignment

• How do we promote health along the corridor?

• How do we bring together champions for change, and keep people engaged over the long haul?

• How can/should corridor improvements be funded and financed?

• What are quick wins/opportunities for immediate action?

Recommendation:

An organization to manage & guide an integrated development of the Corridor.
How do we implement?

1) Create and locate new Building Healthy Places Director position

2) Convene branding towards “Culture of Health” – the story of the street
   - Coordinate with Greenways, Parks, MTA, Walk Bike, HC institutions

3) Tactical Urbanism
   - Street design and neighborhood connections around Richland Park
   - Urban agriculture and play space at Metro Public Health
   - Bike and Pedestrian activation at Edmondson Park

4) Convene coordinated planning across existing initiatives
   - Designs for the priority nodes
   - “Healthy” Development Overlay
   - Evaluate creation of Development Corporation/Business District
   - Pair funding mechanisms for specific projects