Follow the Food to West Dallas
West Dallas – Before & After

Before - 2010

After - 2013
$250M+ Infrastructure Investment by City of Dallas

118% Increase in Taxable Value Over Last 5 Years
Explosion of Housing Growth in West Dallas

FROM ZERO TO 2,656 MF UNITS IN 4 YEARS

- The Austin StreetLights Residential 353 units
- David Weekley Homes 5 acres.
- Cliff View 318 units
- Sylvan Thirty Oaxaca Interests 193 units
- Lincoln West Dallas Lincoln 317 units
- Alta West Commerce Wood Partners 252 units
- Cyprus at Trinity Groves Columbus Realty 349 units
- Broadstone Commerce Alliance Residential 308 units
- Alta Yorktown Wood Partners 226 units
- Under Construction
- Leasing
- Site
- Neighborhood

340 Units

Lincoln West Dallas

317 units

Kessler Park

Woodall Rogers

Design District

Victory Park

Downtown

CBD

135K employees
30K businesses
Office – 28MM sf

Leasing Site Neighborhood

Singleton Blvd

W Commerce St

Lincoln West Dallas

Lincoln

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Under Construction

Alexan West Dallas

340 Units

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Proximity to Jobs, Entertainment & Recreation

$5 Uber Ride or $400+ in Rent?
Staying Authentic to the Submarket

**West Dallas**

- Alexan West Dallas – Leasing Office
- Alexan West Dallas - Furniture

**Uptown**

- Alexan Fairmount – Leasing Office
- Alexan Fairmount – Clubhouse
Alexan West Dallas– Business Plan

• “Discount to Uptown” play
  • $400+ less rent than Class “A” product in Uptown
  • Uptown = Hi-rise game

• $5 Uber ride to Uptown amenities

• Quickly Gentrifying Neighborhood
  • Restaurants
  • For Rent Housing
  • For Sale Housing

• “Win” in units, amenities, and architecture

• Stay Authentic